

# Louisiana Coastal Survey

809 Live Interviews Completed August 29 thru September 5, 2018

Conducted For the

**National Audubon Society**

on behalf of

**Restore the Mississippi River Delta**

Completed by

**Rigamer + Pinsonat**

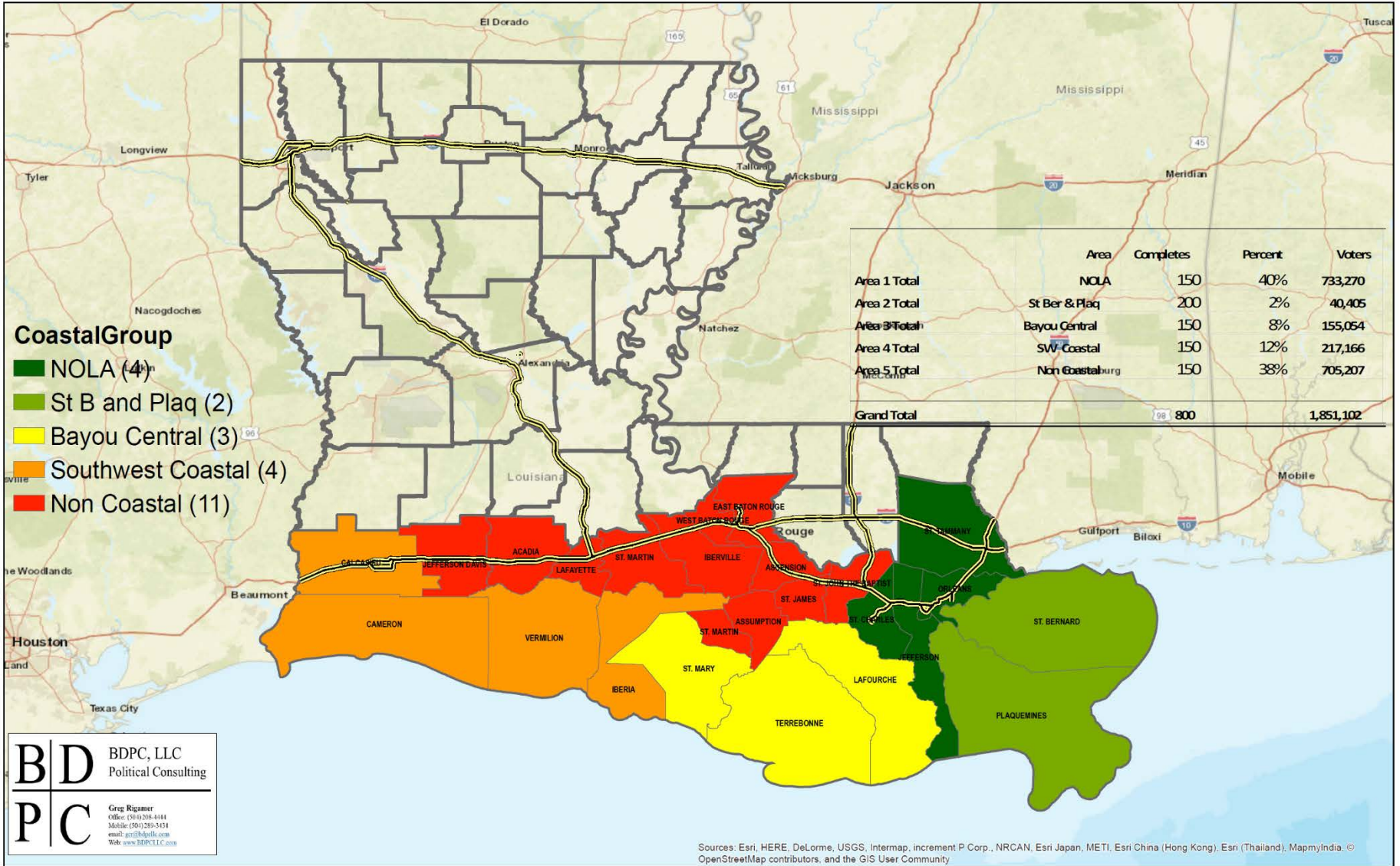
Research + Analysis

# Background

A survey of 809 “chronic” voters was conducted from August 29<sup>th</sup> to September 5<sup>th</sup> 2018 to determine the familiarity, interest, and support for major issues facing coastal Louisiana.

- All surveys were conducted by trained live operators
- 52% of the calls/surveys were to cell phones
- 24 Parishes were grouped into 5 areas to test perspectives by defined cultural/geographic areas
- The survey has a 3% margin of error at a 95% confidence level and an 8% margin of error for the individual subareas tested
- Results were analyzed to ensure consistency in responses

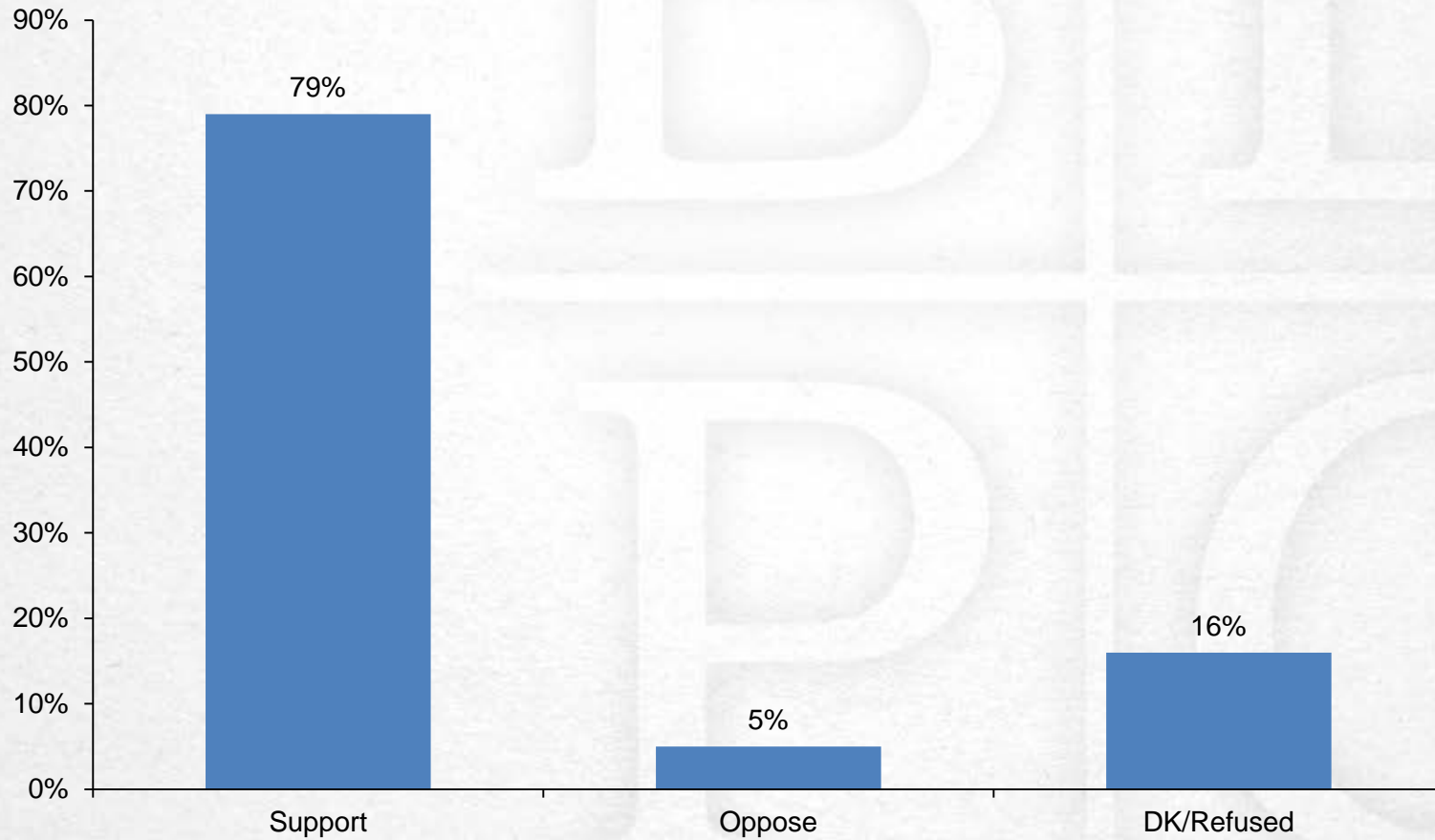
# 2018 Coastal Survey - Areas Surveyed



# Key Findings

- Residents of the Coastal area aware of “sediment diversions” and overwhelmingly support the concept
- Respondents support spending for coastal restoration, think committed funds should be protected, and believe that more funds should be allocated to address the problem
- Seventy percent of all survey respondents think not enough money is being spent on coastal protection efforts
- Respondents strongly support the Coastal Master Plan and the commitment of funds to implement key projects
- While 49% of the respondents thought that coastal land loss will affect them with the year, 77% think they will be affected within 10 years
- Ninety one percent of survey respondents want state government to ensure current dedicated funds not be spent on something else other than coastal restoration and protection
- Ninety seven percent of survey respondents thinks Louisiana should still work to maintain as much coastal land as possible even if we can’t restore the coast to its previous foot print

# Do you support or oppose sediment diversion?



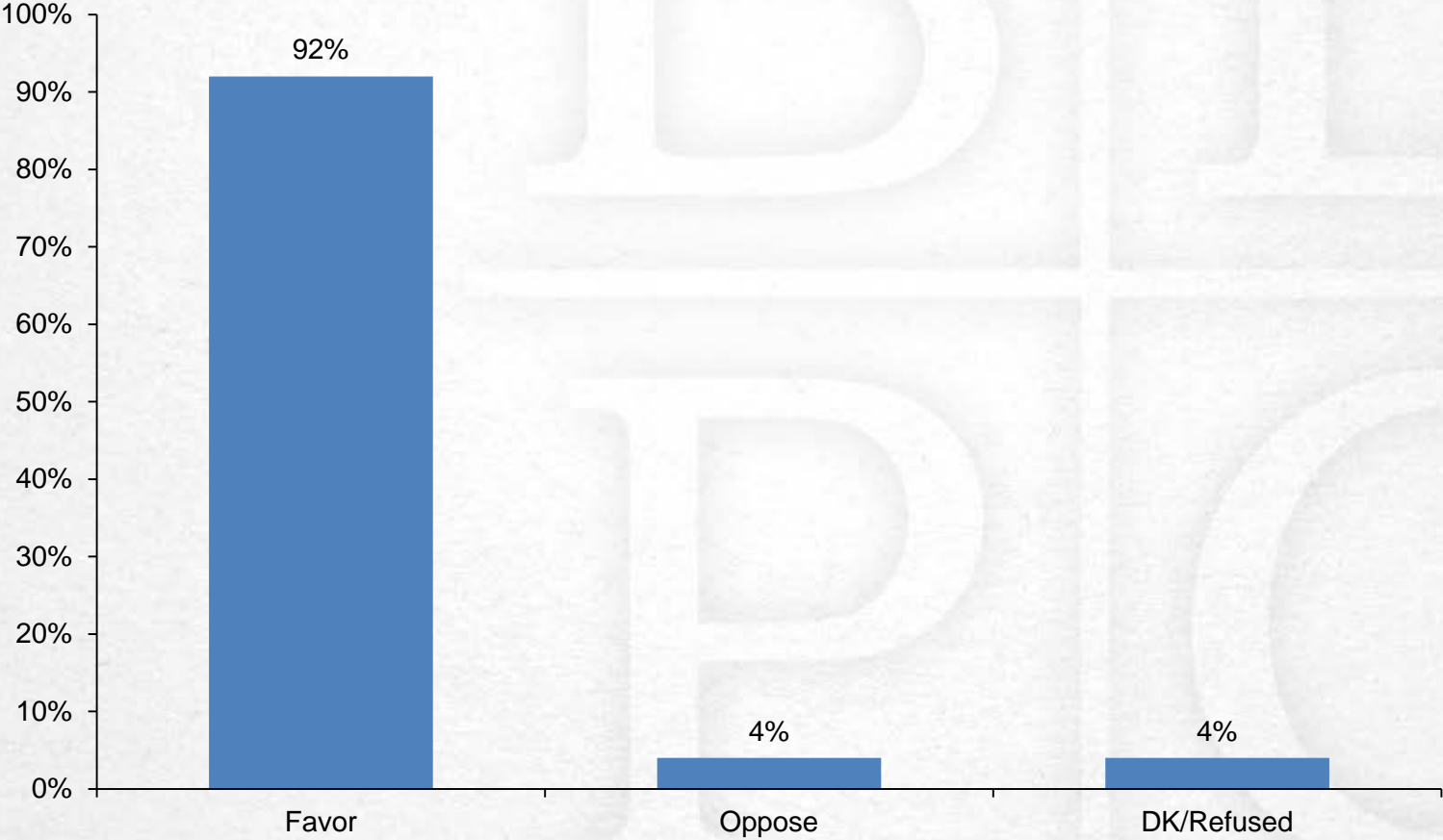
Sample Size = 809

# Do you support or oppose sediment diversion?

Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>Do you support or oppose sediment diversion</b>						
Sample Size	809	200	153	152	154	150
<b>Support</b>						
Count	640	139	128	130	125	118
Column %	79%	70%	84%	86%	81%	79%
<b>Oppose</b>						
Count	39	23	4	1	7	4
Column %	5%	12%	3%	1%	5%	3%
<b>DK/Refused</b>						
Count	130	38	21	21	22	28
Column %	16%	19%	14%	14%	14%	19%

If you were told sediment diversions would help create a wetland buffer to protect your home from storm surge and hurricanes, would you favor or oppose these projects?



Sample Size = 809

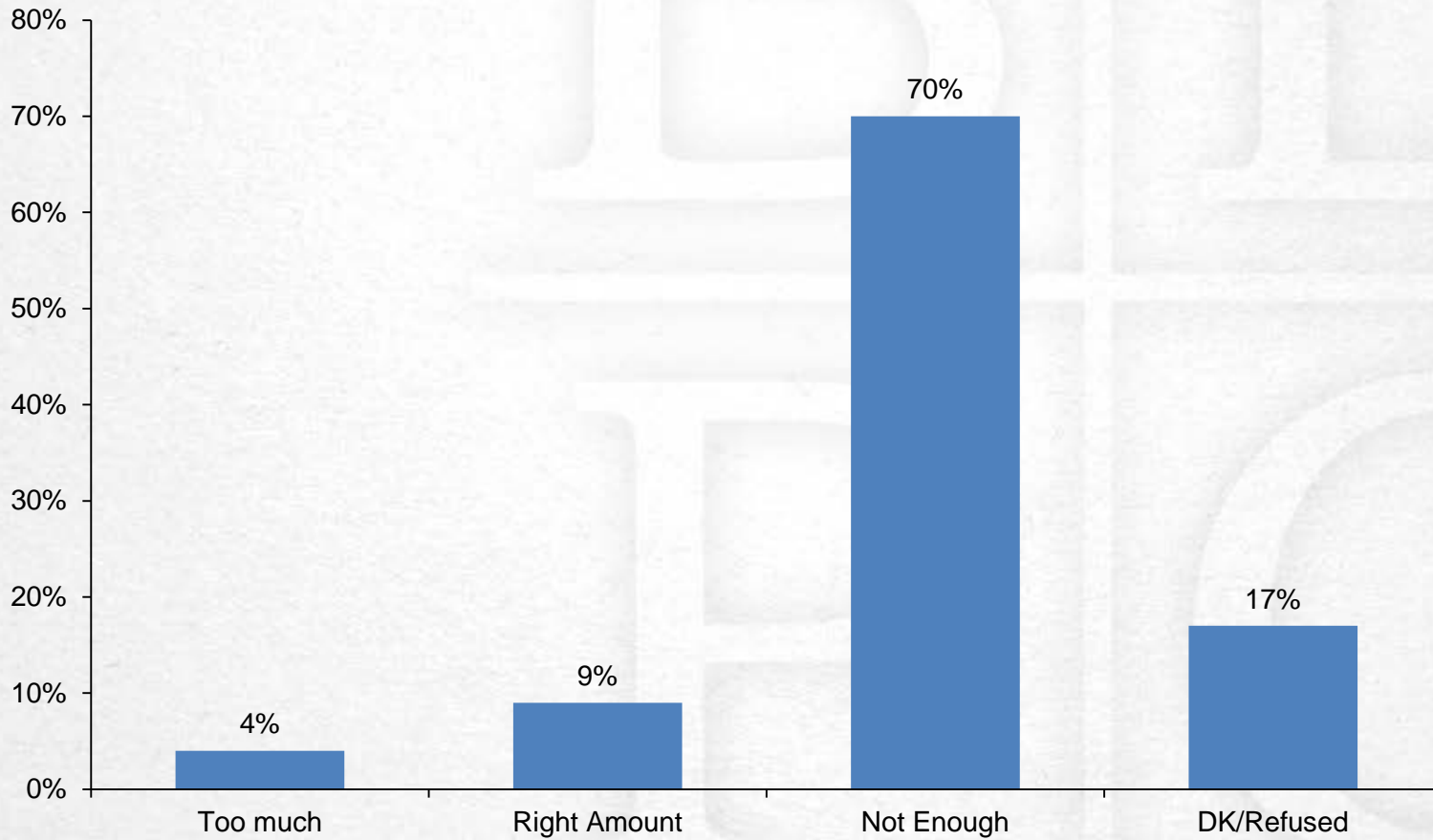
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	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>If you were told sediment diversions would help create a wetland buffer to protect your home from storm surge and hurricanes, would you favor or oppose these projects?</b>						
Sample Size	809	200	153	152	154	150
<b>Favor</b>						
Count	743	170	146	146	143	138
Column %	92%	85%	95%	96%	93%	92%
<b>Oppose</b>						
Count	32	21	2	1	4	4
Column %	4%	11%	1%	1%	3%	3%
<b>DK/Refused</b>						
Count	34	9	5	5	7	8
Column %	4%	5%	3%	3%	5%	5%



# Do we spend too much, about the right amount, or not enough money on coastal protection efforts?



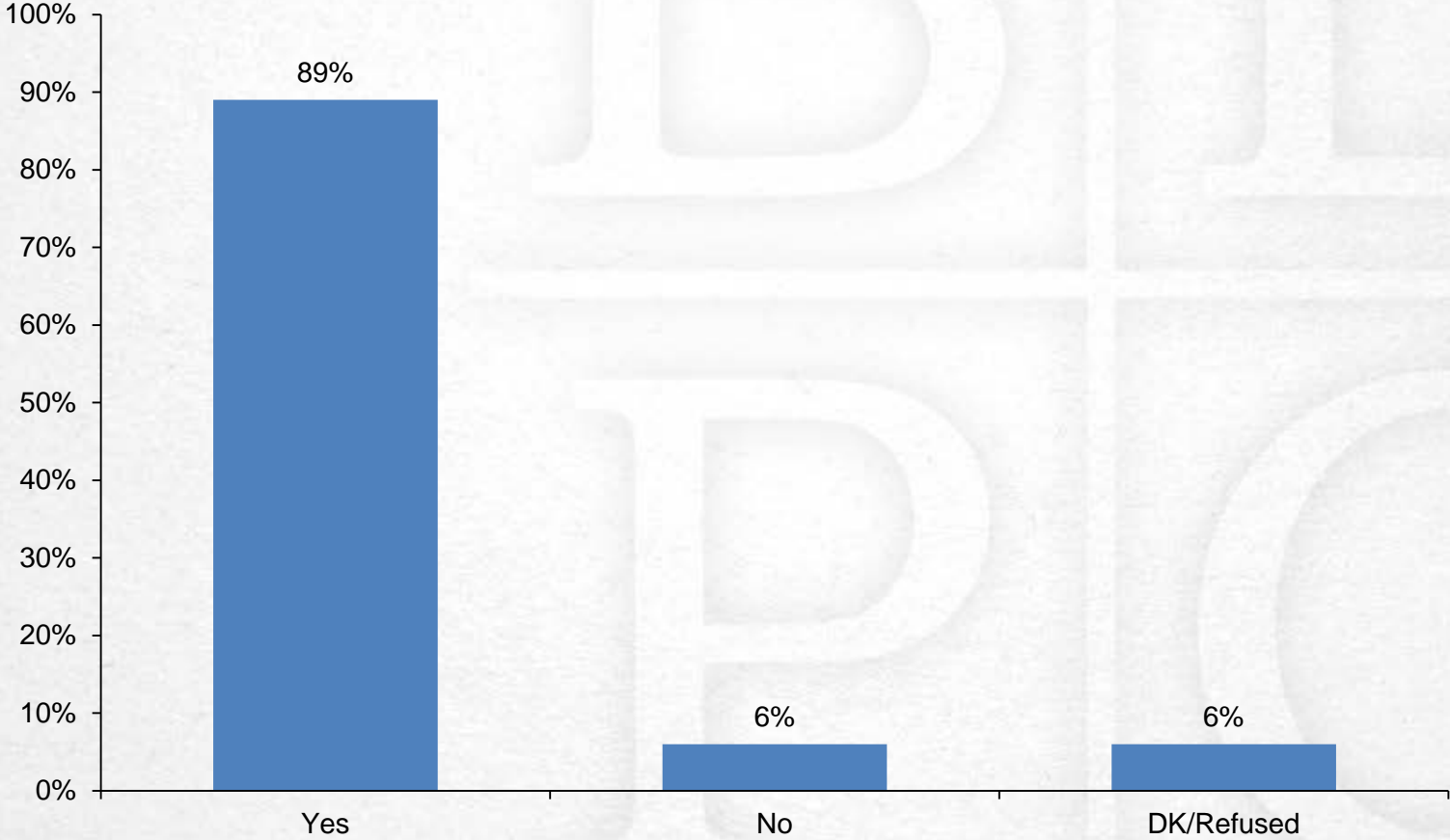
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Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>Do we spend - too much, about the right amount, or not enough money on coastal protection efforts</b>						
Sample Size	809	200	153	152	154	150
<b>Too much</b>						
Count	30	4	2	6	10	8
Column %	4%	2%	1%	4%	6%	5%
<b>Right Amount</b>						
Count	72	16	15	20	9	12
Column %	9%	8%	10%	13%	6%	8%
<b>Not Enough</b>						
Count	566	146	119	103	102	96
Column %	70%	73%	78%	68%	66%	64%
<b>DK/Refused</b>						
Count	141	34	17	23	33	34
Column %	17%	17%	11%	15%	21%	23%

# Should state government work to identify and secure additional funding for future projects identified in the master plan?



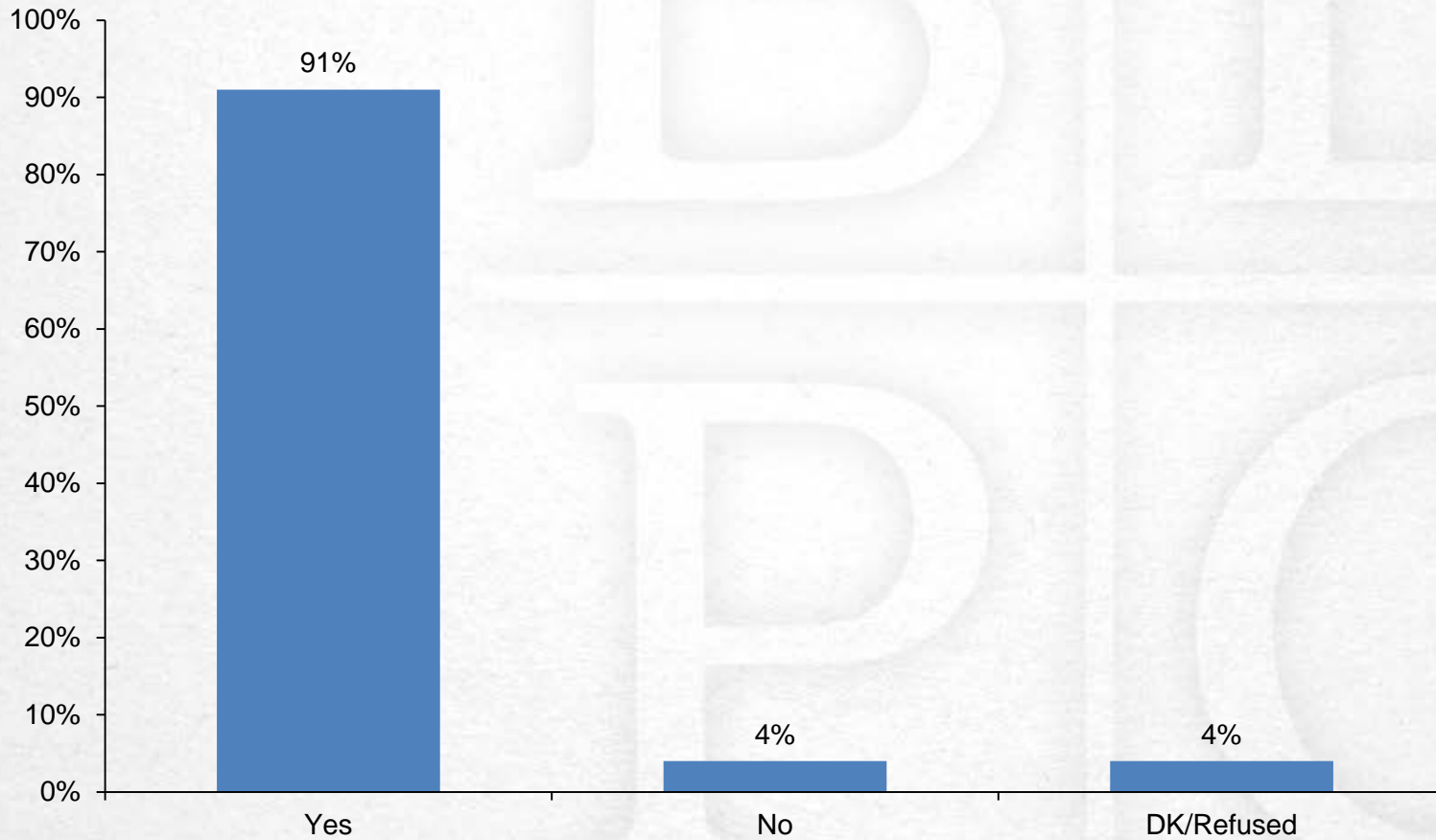
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<b>Should state government work to identify and secure additional funding for future projects identified in the master plan</b>						
Sample Size	809	200	153	152	154	150
<b>Yes</b>						
Count	717	180	141	140	123	133
Column %	89%	90%	92%	92%	80%	89%
<b>No</b>						
Count	46	8	8	6	17	7
Column %	6%	4%	5%	4%	11%	5%
<b>DK/Refused</b>						
Count	46	12	4	6	14	10
Column %	6%	6%	3%	4%	9%	7%

Should state government ensure that those funds currently dedicated to coastal restoration and protection not be spent on something else?



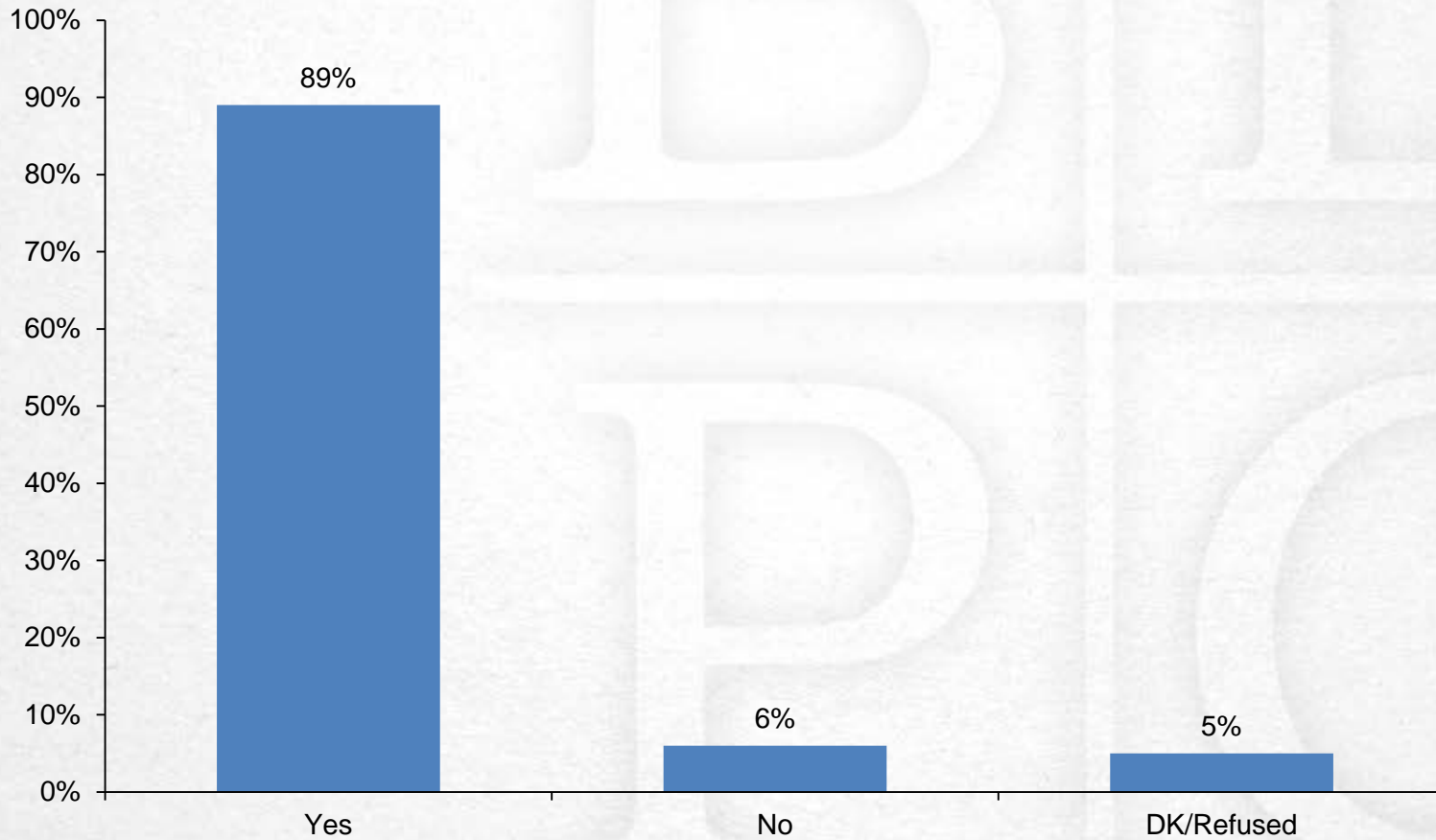
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<b>Should state government ensure that those funds currently dedicated to coastal restoration and protection not be spent on something else</b>						
Sample Size	809	200	153	152	154	150
<b>Yes</b>						
Count	740	<b>180</b>	142	<b>146</b>	141	<b>131</b>
Column %	91%	<b>90%</b>	93%	<b>96%</b>	92%	<b>87%</b>
<b>No</b>						
Count	34	10	4	<b>2</b>	8	<b>10</b>
Column %	4%	5%	3%	<b>1%</b>	5%	<b>7%</b>
<b>DK/Refused</b>						
Count	35	10	7	4	5	9
Column %	4%	5%	5%	3%	3%	6%

If funds are removed from the Coastal Trust Fund by the legislature or Governor to be used for purposes other than restoration and protection, should the state be required to pay these funds back?



Sample Size = 809

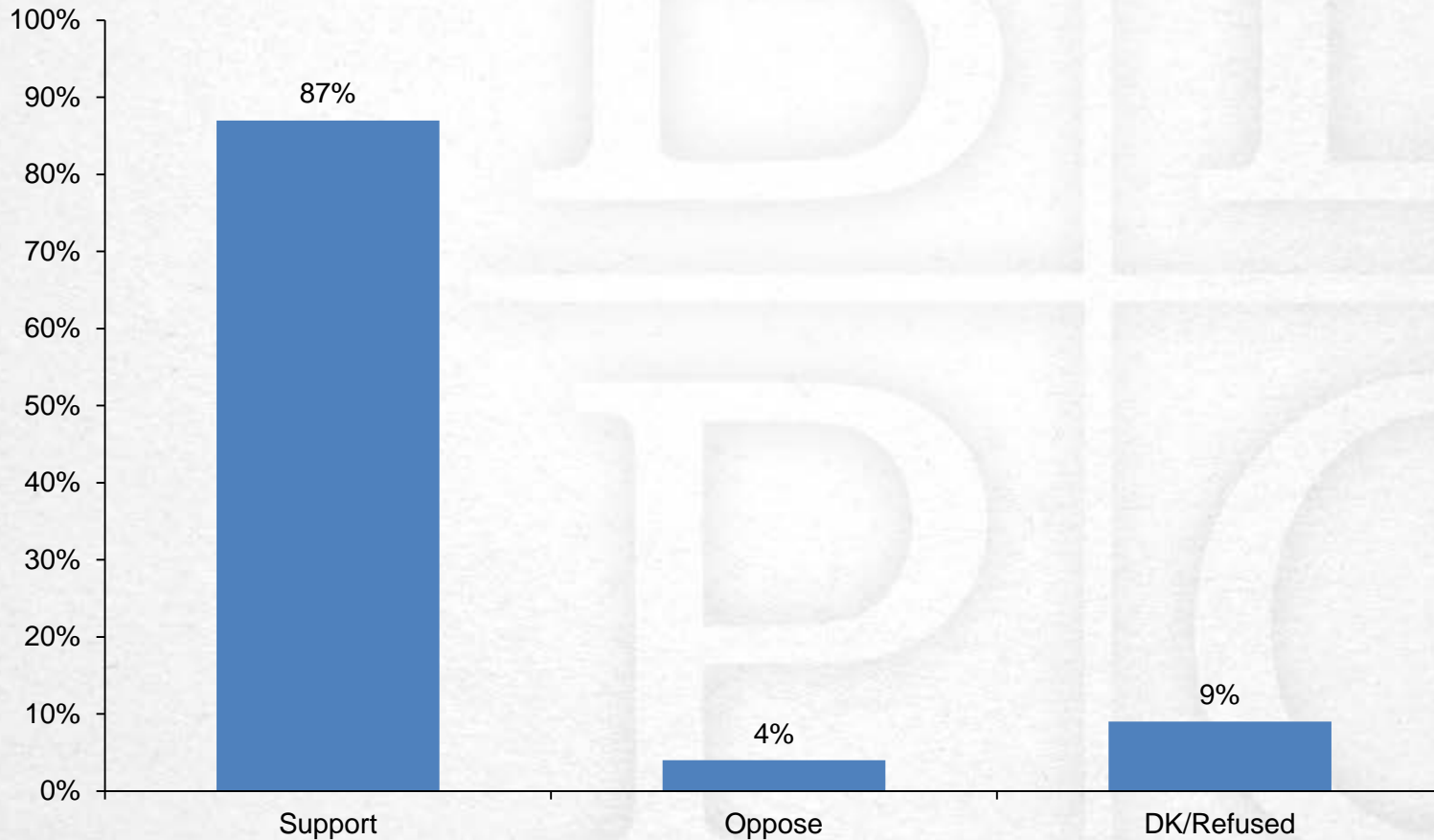
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Sample Size	809	200	153	152	154	150
<b>Yes</b>						
Count	716	176	134	136	138	132
Column %	89%	88%	88%	89%	90%	88%
<b>No</b>						
Count	49	9	13	11	4	12
Column %	6%	5%	8%	7%	3%	8%
<b>DK/Refused</b>						
Count	44	15	6	5	12	6
Column %	5%	8%	4%	3%	8%	4%



Louisiana's Coastal Master Plan is a 50-year, \$50 billion dollar vision for restoring and protecting people, wildlife and jobs through a balance of large-scale, science-based coastal restoration and protection projects. Based on this knowledge, do you support or oppose efforts in the Coastal Master Plan?



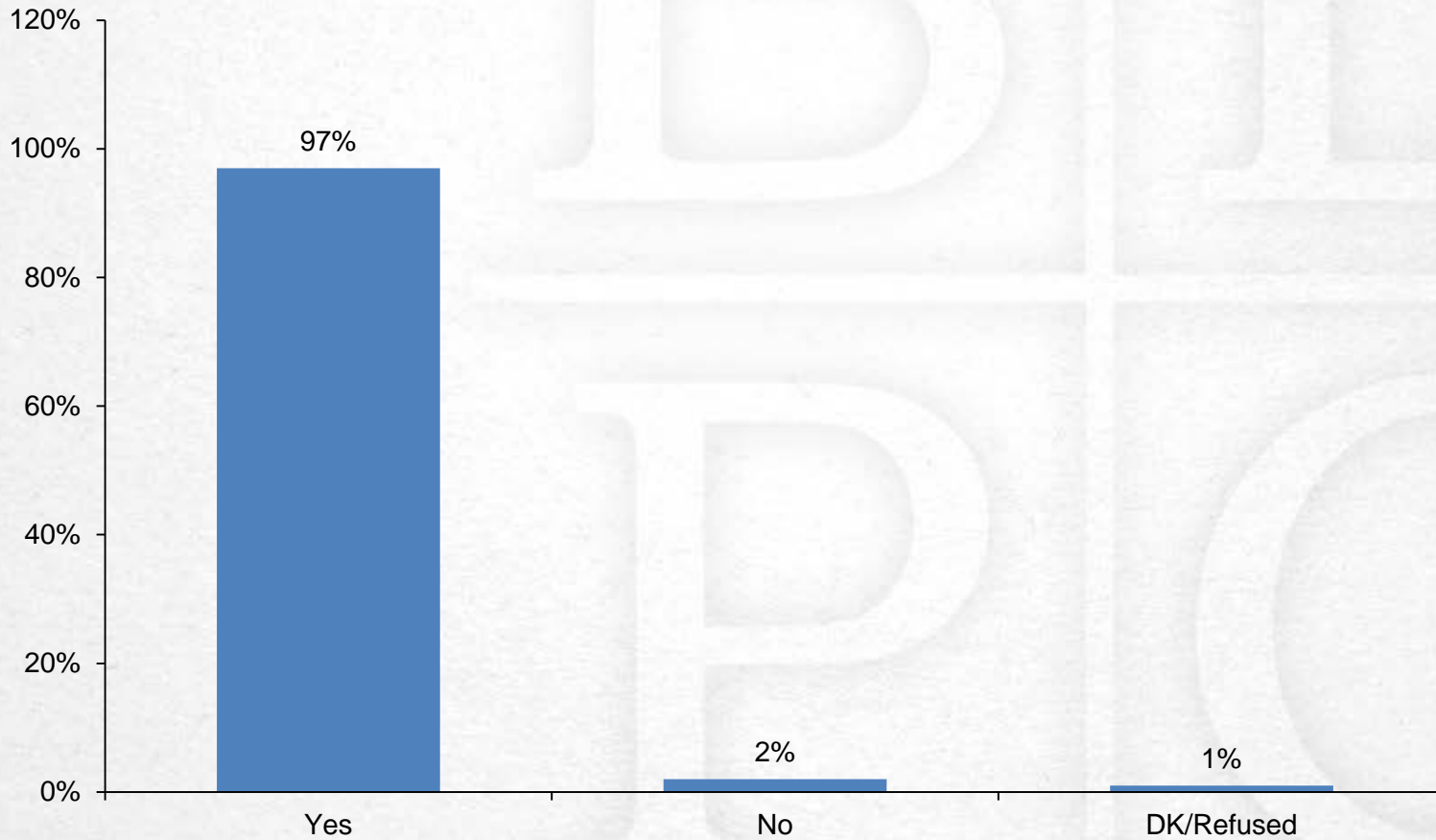
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Sample Size	809	200	153	152	154	150
<b>Support</b>						
Count	704	172	<b>139</b>	134	<b>128</b>	131
Column %	87%	86%	<b>91%</b>	88%	<b>83%</b>	87%
<b>Oppose</b>						
Count	36	14	4	6	7	5
Column %	4%	7%	3%	4%	5%	3%
<b>DK/Refused</b>						
Count	69	14	10	12	19	14
Column %	9%	7%	7%	8%	12%	9%

Even if we can't restore the coast to its previous footprint, do you think Louisiana should still work to maintain as much coastal land as possible?



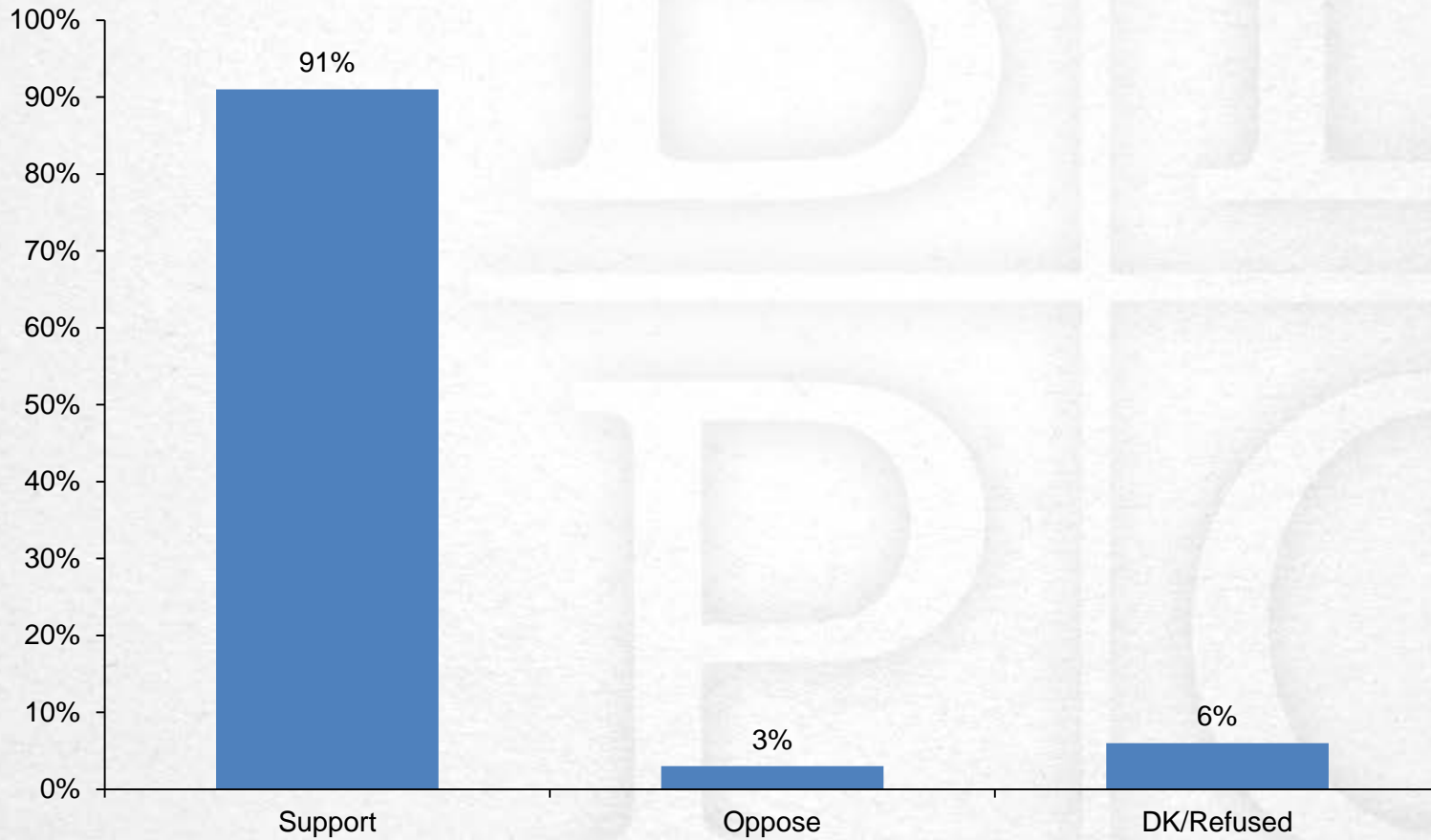
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Even if we can't restore the coast to its previous footprint, do you think Louisiana should still work to maintain as much coastal land as possible?

Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>Even if we can't restore the coast to its previous footprint, do you think Louisiana should still work to maintain as much coastal land as possible</b>						
Sample Size	809	200	153	152	154	150
<b>Yes</b>						
Count	782	<b>197</b>	149	149	146	<b>141</b>
Column %	97%	<b>99%</b>	97%	98%	95%	<b>94%</b>
<b>No</b>						
Count	16	2	2	1	6	5
Column %	2%	1%	1%	1%	4%	3%
<b>DK/Refused</b>						
Count	11	1	2	2	2	4
Column %	1%	1%	1%	1%	1%	3%

Do you support an approach to dealing with Louisiana's land loss crisis that balances restoration of coastal wetlands, ecosystems and habitats with efforts that aim to protect communities and reduce risk, such as levees?



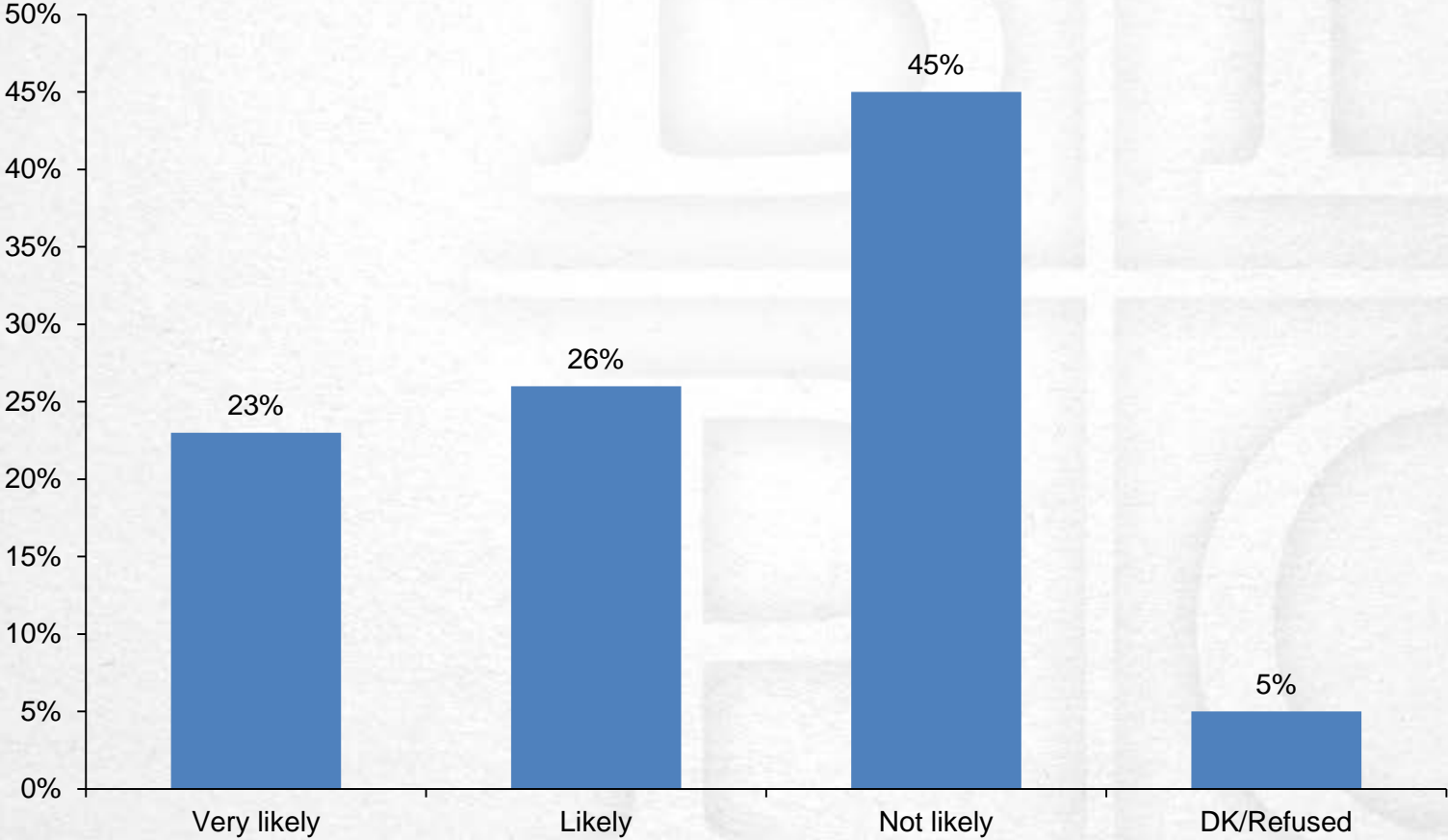
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<b>Do you support an approach to dealing with Louisiana's land loss crisis that balances restoration of coastal wetlands, ecosystems and habitats with efforts that aim to protect communities and reduce risk, such as levees</b>						
Sample Size	809	200	153	152	154	150
<b>Support</b>						
Count	740	<b>185</b>	141	139	<b>131</b>	<b>144</b>
Column %	91%	<b>93%</b>	92%	91%	<b>85%</b>	<b>96%</b>
<b>Oppose</b>						
Count	23	6	3	5	6	3
Column %	3%	3%	2%	3%	4%	2%
<b>DK/Refused</b>						
Count	46	<b>9</b>	9	8	<b>17</b>	<b>3</b>
Column %	6%	<b>5%</b>	6%	5%	<b>11%</b>	<b>2%</b>

# How likely do you think it is that coastal land loss will directly impact you this year?



Sample Size = 809

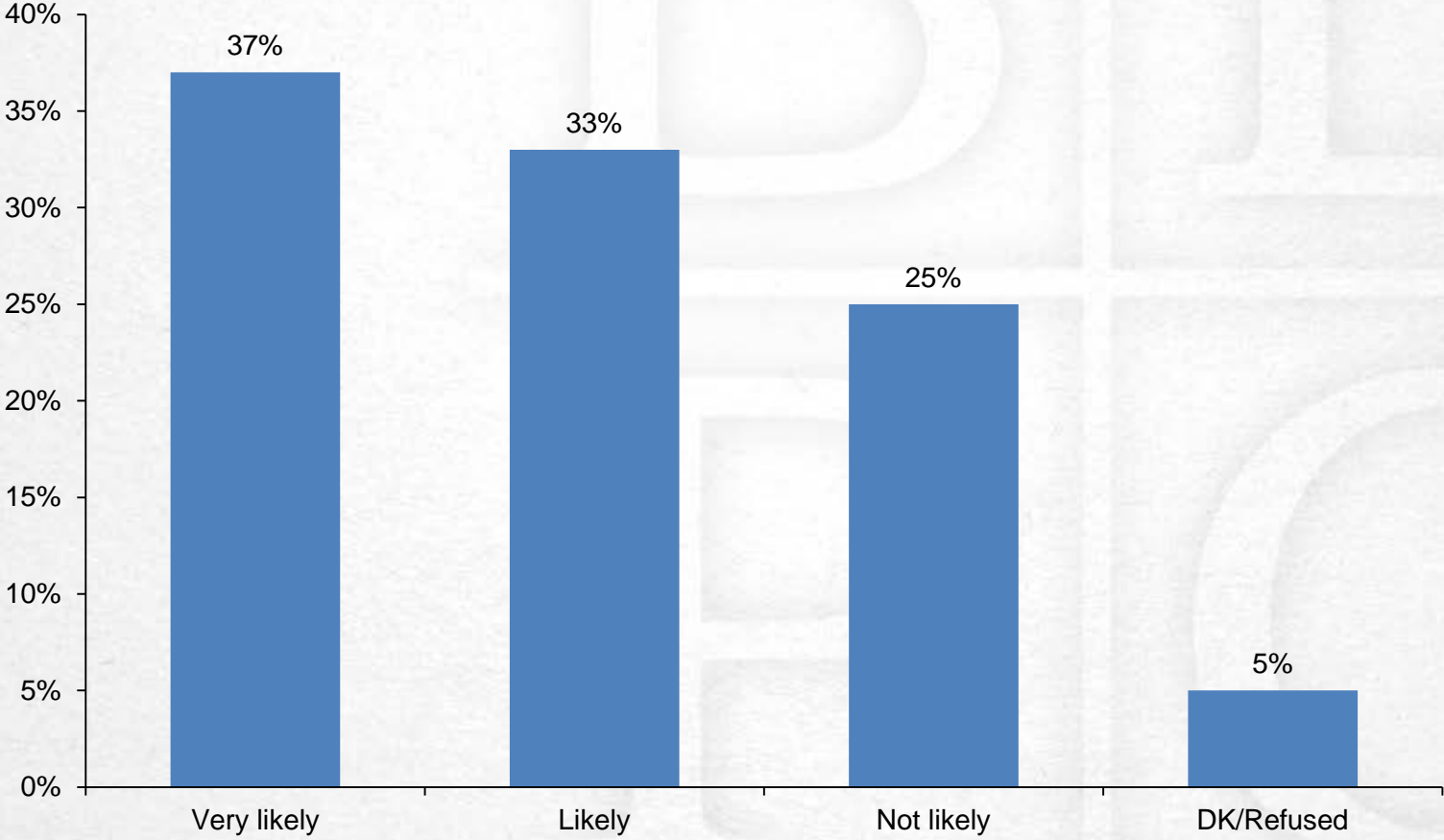
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<b>How likely do you think it is that coastal land loss will directly impact you this year</b>						
Sample Size	809	200	153	152	154	150
<b>Very likely</b>						
Count	186	59	23	52	35	17
Column %	23%	30%	15%	34%	23%	11%
<b>Likely</b>						
Count	214	60	46	39	36	33
Column %	26%	30%	30%	26%	23%	22%
<b>Not likely</b>						
Count	368	71	75	53	75	94
Column %	45%	36%	49%	35%	49%	63%
<b>DK/Refused</b>						
Count	41	10	9	8	8	6
Column %	5%	5%	6%	5%	5%	4%



# How likely do you think it is that coastal land loss will directly impact you in five years?



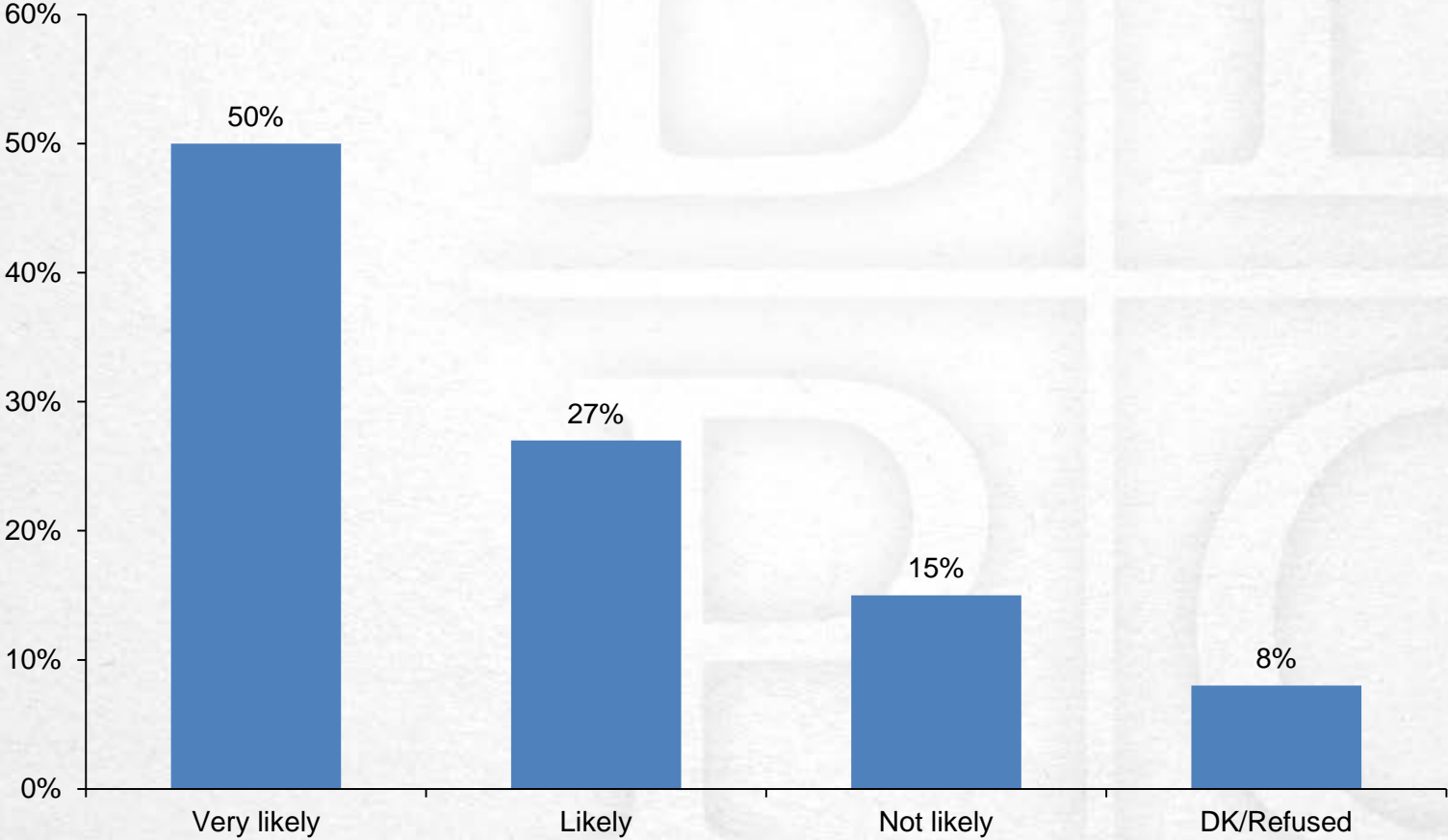
Sample Size = 809

# How likely do you think it is that coastal land loss will directly impact you in five years?

Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>How likely do you think it is that coastal land loss will directly impact you in five years</b>						
Sample Size	809	200	153	152	154	150
<b>Very likely</b>						
Count	297	<b>90</b>	<b>55</b>	<b>69</b>	<b>49</b>	<b>34</b>
Column %	37%	<b>45%</b>	<b>36%</b>	<b>45%</b>	<b>32%</b>	<b>23%</b>
<b>Likely</b>						
Count	266	65	60	45	45	51
Column %	33%	33%	39%	30%	29%	34%
<b>Not likely</b>						
Count	203	<b>32</b>	<b>30</b>	<b>28</b>	<b>55</b>	<b>58</b>
Column %	25%	<b>16%</b>	<b>20%</b>	<b>18%</b>	<b>36%</b>	<b>39%</b>
<b>DK/Refused</b>						
Count	43	13	8	10	5	7
Column %	5%	7%	5%	7%	3%	5%

# How likely do you think it is that coastal land loss will directly impact you in 10 years?



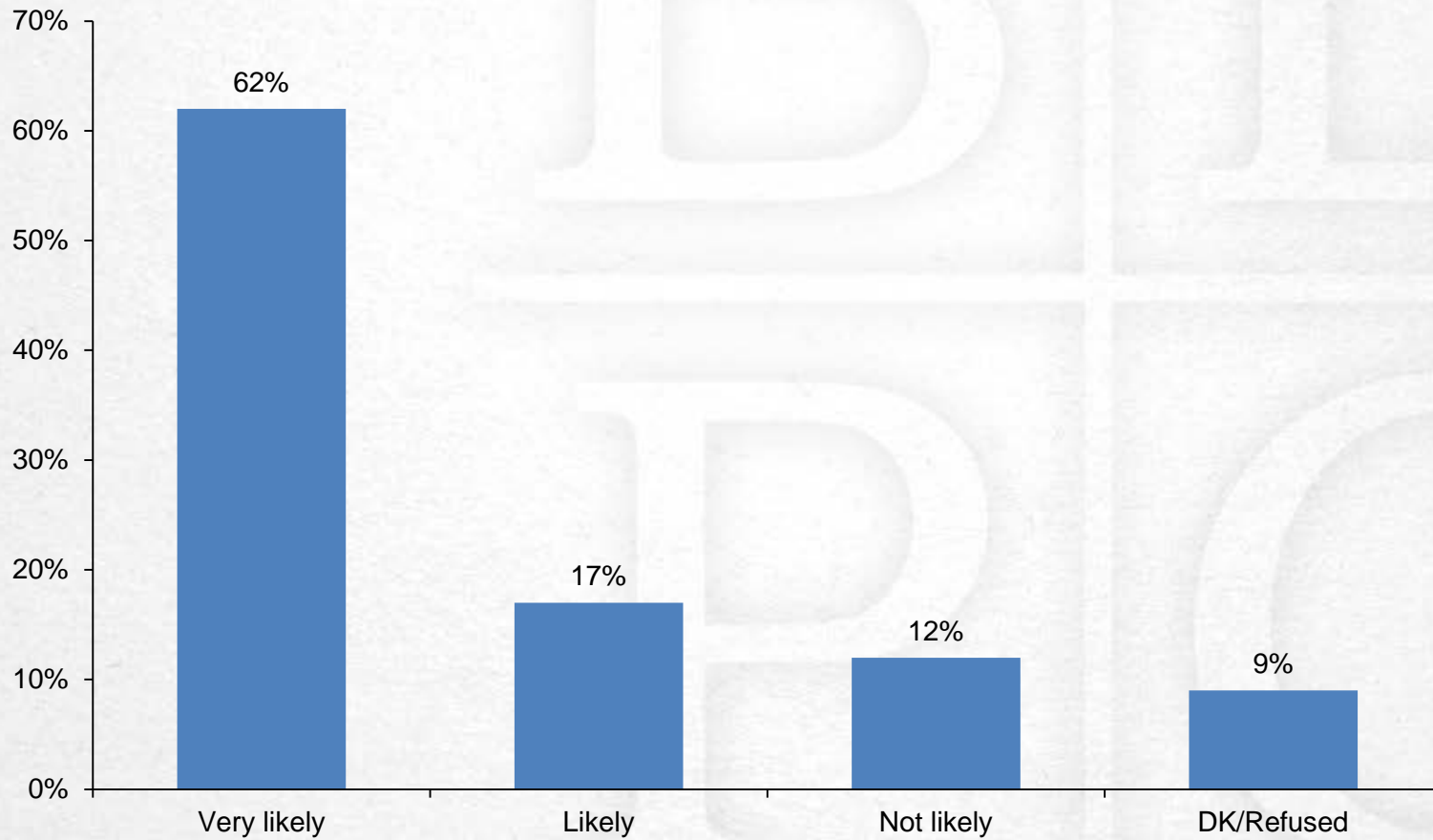
Sample Size = 809

# How likely do you think it is that coastal land loss will directly impact you in 10 years?

Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>How likely do you think it is that coastal land loss will directly impact you in 10 years</b>						
Sample Size	809	200	153	152	154	150
<b>Very likely</b>						
Count	408	116	85	80	68	59
Column %	50%	58%	56%	53%	44%	39%
<b>Likely</b>						
Count	221	45	45	42	38	51
Column %	27%	23%	29%	28%	25%	34%
<b>Not likely</b>						
Count	119	19	16	15	37	32
Column %	15%	10%	10%	10%	24%	21%
<b>DK/Refused</b>						
Count	61	20	7	15	11	8
Column %	8%	10%	5%	10%	7%	5%

# How likely do you think it is that coastal land loss will directly impact you in 20 years?



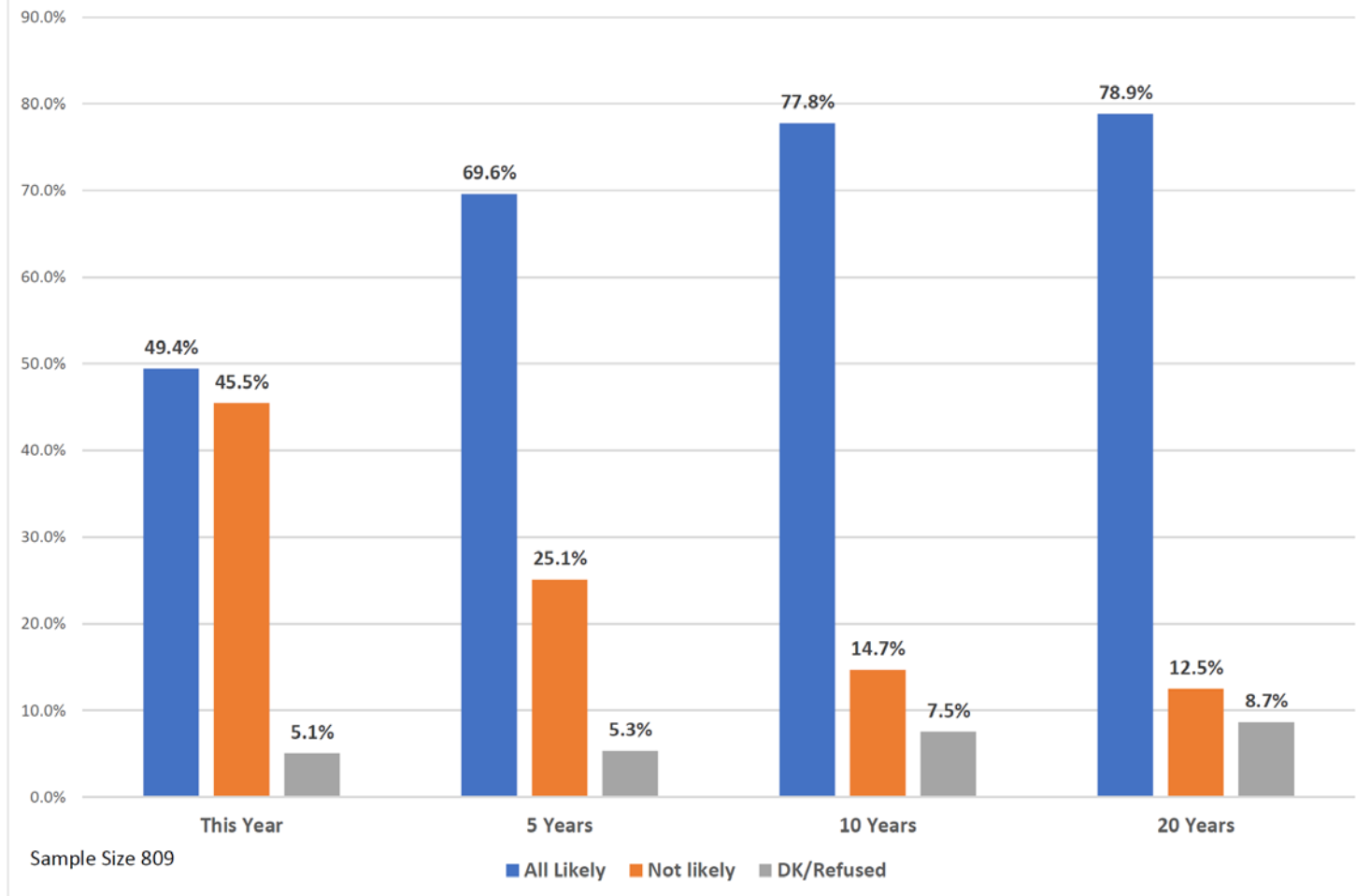
Sample Size = 809

# How likely do you think it is that coastal land loss will directly impact you in 20 years?

Confidence Level = 95%

	Total	Plaq. and St Bernard	NOLA	Bayou Central	SW Coastal	Non Coastal
<b>How likely do you think it is that coastal land loss will directly impact you in 20 years</b>						
Sample Size	809	200	153	152	154	150
<b>Very likely</b>						
Count	500	125	108	103	78	86
Column %	62%	63%	71%	68%	51%	57%
<b>Likely</b>						
Count	138	38	23	20	29	28
Column %	17%	19%	15%	13%	19%	19%
<b>Not likely</b>						
Count	101	14	13	14	34	26
Column %	12%	7%	8%	9%	22%	17%
<b>DK/Refused</b>						
Count	70	23	9	15	13	10
Column %	9%	12%	6%	10%	8%	7%

### Do you think it is likely that coastal land loss will directly impact you and if so when?



**Rigamer + Pinsonat**  
Research + Analysis

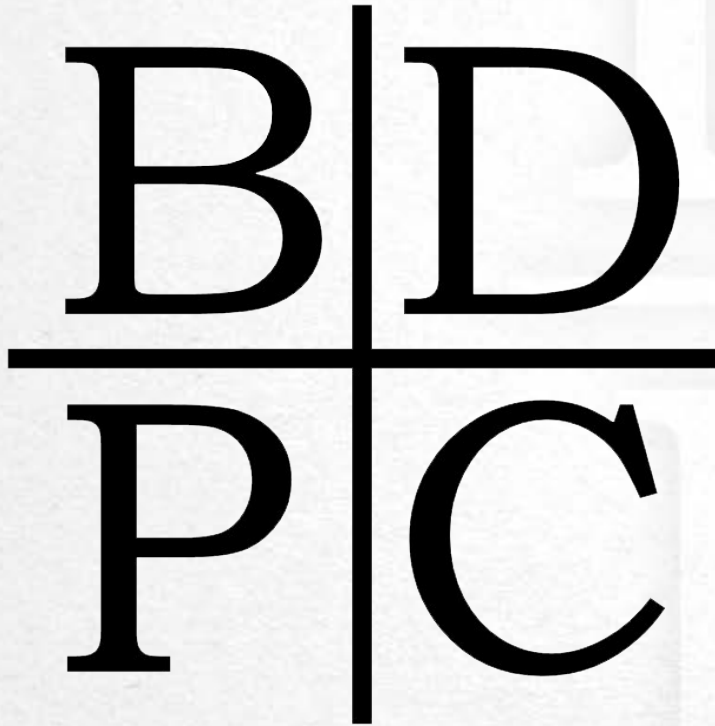
# About the Pollsters - Rigamer

Greg Rigamer is the owner and CEO of BDPC, LLC. Mr. Rigamer has forty years of professional experience as a management consultant serving corporate and governmental interests. He is also widely recognized for his work as a demographer and political consultant. His research and analytical reports have been quoted extensively in both local and national press and he is recognized as an expert in demographic and community affairs by the United States Federal Court. Mr. Rigamer received a Bachelor of Arts from Louisiana State University in Philosophy and a Master of Science in Urban Studies from the University of New Orleans. He was the recipient of the 2007 University of New Orleans' Distinguished Alumnus Award.



# About the Pollsters - Pinsonat

Bernie Pinsonat formerly a partner in the highly successful research firm Southern Media & Opinions Research continues conducting surveys under the name Bernie R Pinsonat, Inc. His partner Lawrence McKenzie retired in 2017. In 1978 Bernie Pinsonat and his partner Lawrence McKenzie started the research firm Southern Media & Opinion Research, Inc. SMOR became one of the most successful survey firms in Louisiana. SMOR conducted surveys for fortune five hundred companies, Louisiana Companies, media organization and hundreds of political clients. Bernie Pinsonat became one of the most recognizable names in politics as he was called upon by national and Louisiana news organizations for his insights and perspective of current political events. Pinsonat is known throughout Louisiana and in national media circles as the "go to" interview during both political campaigns and weighty public policy discussions. In Louisiana, he has appeared on most television and radio stations as one of the most recognized news sources in Louisiana. He is often quoted in the Times Picayune, The Advocate and most newspaper throughout Louisiana.



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