

RESTORE THE MISSISSIPPI RIVER DELTA, FEBRUARY 2026

# Louisiana Coastal Master Plan Survey

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# Methodology

## Voters

Global Strategy Group and North Star Opinion Research conducted a multi-channel survey of **800 registered voters in Louisiana** between February 2 and February 11, 2026.

## Margin of error

The margin of error at the 95% confidence level is +/- 3.5%

The margin of error on sub-samples is greater.

# Key Findings

# Key Findings

**As a gauge of Louisianan public opinion, voters demand strong action from lawmakers to protect Louisiana's coast.** Voters overwhelmingly agree that maintaining as much coastal land as possible is important, think lawmakers need to do more to protect the coast, and agree that the state should do larger, rather than smaller, projects to protect the coast. Voters today are even more unfavorable toward lawmakers who oppose strong action to protect the coast (net -40) than they were last year (net -32).

**Louisiana voters are overwhelmingly against Governor Landry's decision to cancel two major sediment diversion projects and strongly prefer the science-based Louisiana Coastal Master Plan over his alternative approach.** More than three-quarters oppose the sediment diversion cancellation, including nearly half who strongly oppose it. A similar share say they favor the previous approach when asked to choose directly between it and Landry's smaller, cheaper approach. Landry's approach has strong bipartisan opposition.

**Voters believe that Landry's decision will have tangible negative consequences, particularly on rising insurance costs and increased vulnerability to storm surge.** Sizeable majorities expect Landry's decision to have a negative impact on Louisiana's ability to withstand hurricanes and sea level rise and on the cost of home insurance. Many also anticipate negative broader economic and cultural consequences for coastal communities.

# Key Findings

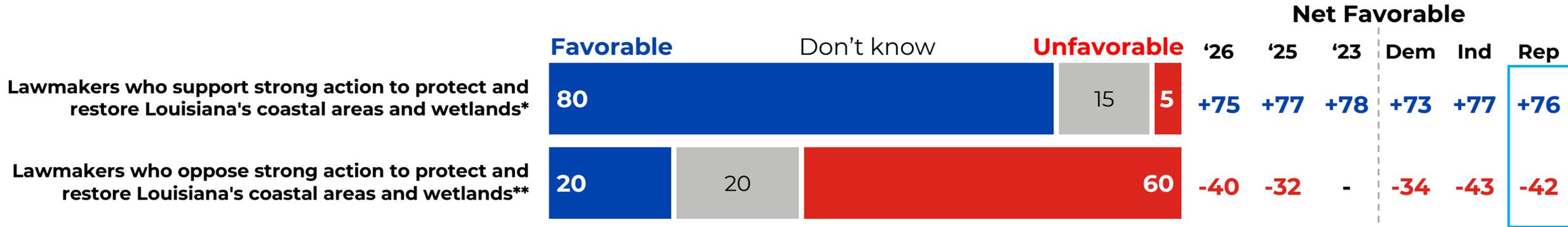
**Voters almost unanimously want greater transparency about what comes next for the coast and agree that Landry is taking the coastal program in the wrong direction.** They want clear explanations for how remaining Deepwater Horizon oil spill funds will be used, public reporting on how much money is actually being spent, and greater honesty about the risks facing Southeast Louisiana communities now that these projects have been cancelled. Three quarters of voters agree that Landry's taking the coast in the wrong direction with over half (52%) agreeing strongly.

**Opposition to his approach remains high even after messaging from Landry's supporters.** Even when voters only hear Landry's argument for smaller, cheaper projects (without any messaging from opponents of his decision), they continue to oppose Landry's decision by a nearly two-to-one margin. And after voters hear arguments from both sides, two-thirds oppose his decision (67%) and support the previous approach (68%).

# Landscape

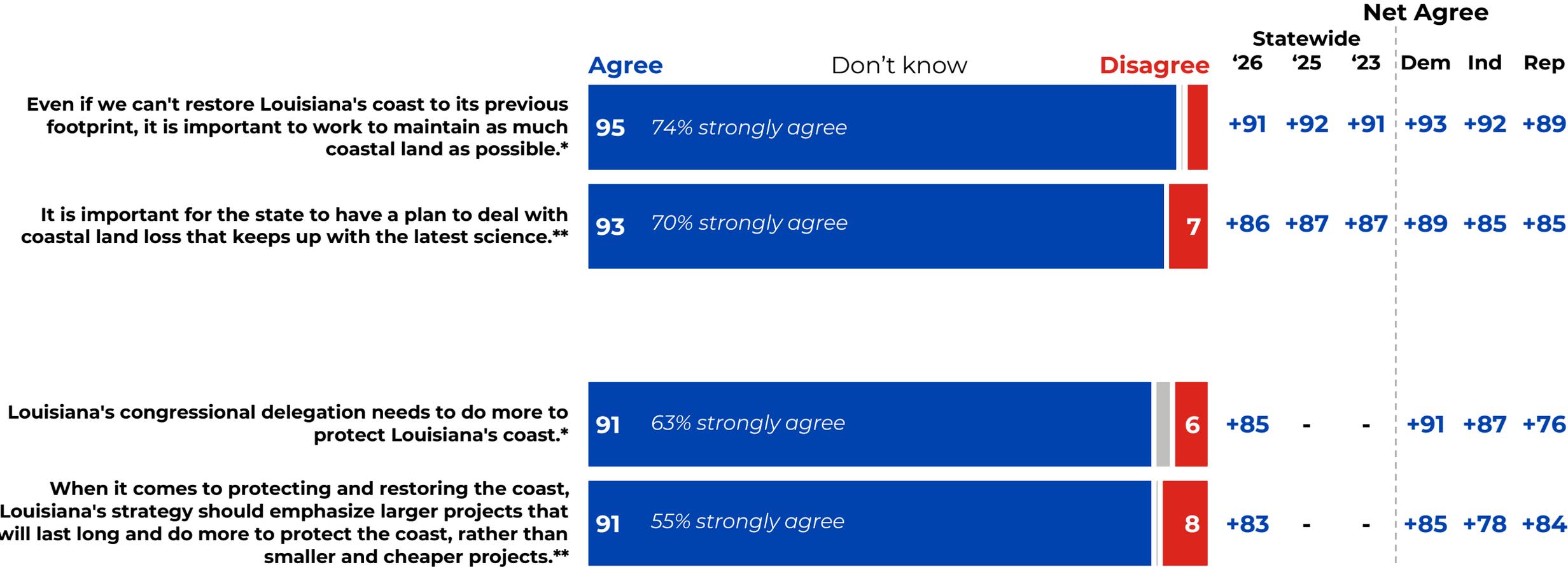
# Voters – regardless of affiliation – back lawmakers who support coastal action and oppose lawmakers who oppose coastal action

## Favorability of Concepts



# Voters continue to (nearly unanimously) agree with the science-based Coastal Master Plan. They overwhelmingly agree with a focus on larger, longer-lasting projects

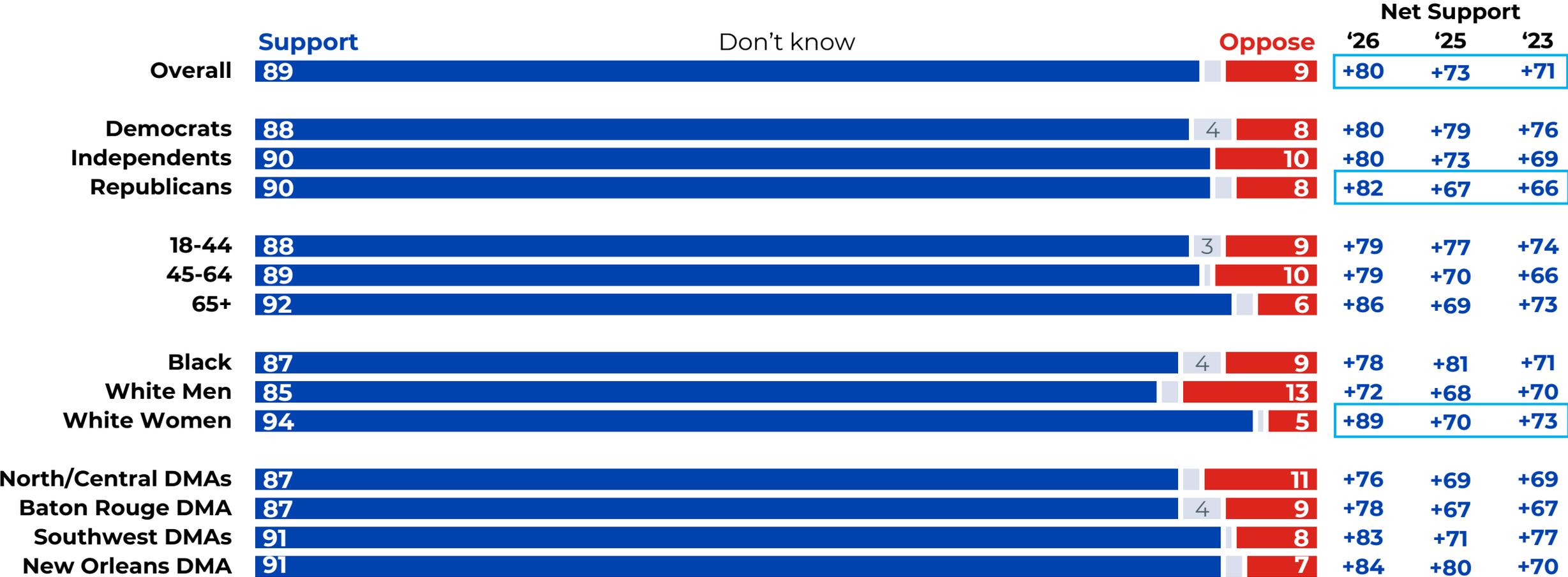
Statements about Coastal Land Loss and Environmental Protection



# Support for sediment diversion projects has only increased over time

As you may know, sediment diversions are large-scale coastal restoration projects that build and maintain land over time by building control structures in the Mississippi River levee to divert freshwater, sediment, and nutrients from the river into nearby wetlands.

Knowing this, do you support or oppose sediment diversion projects to build and maintain coastal wetlands over time?

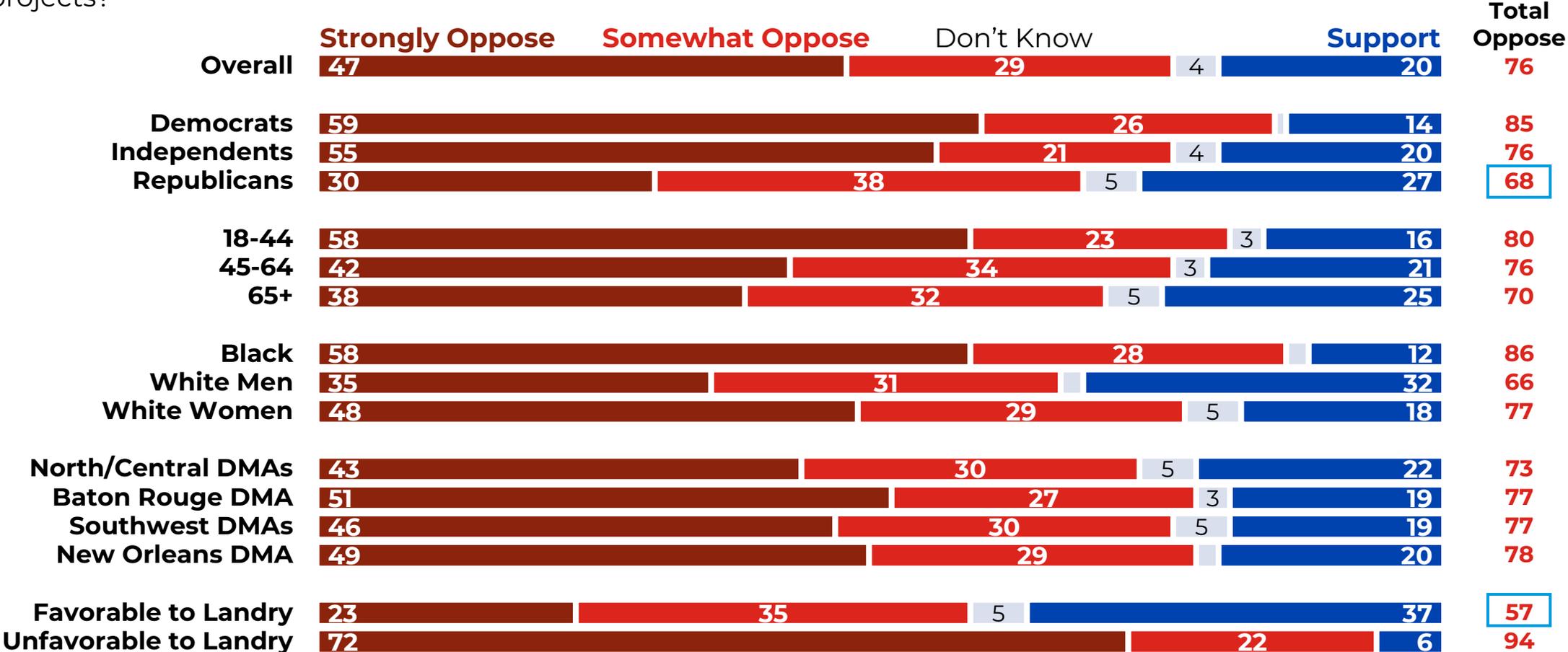


# Coastal Master Plan

# Voters are strongly against Landry's decision. Even those who like Landry are opposed

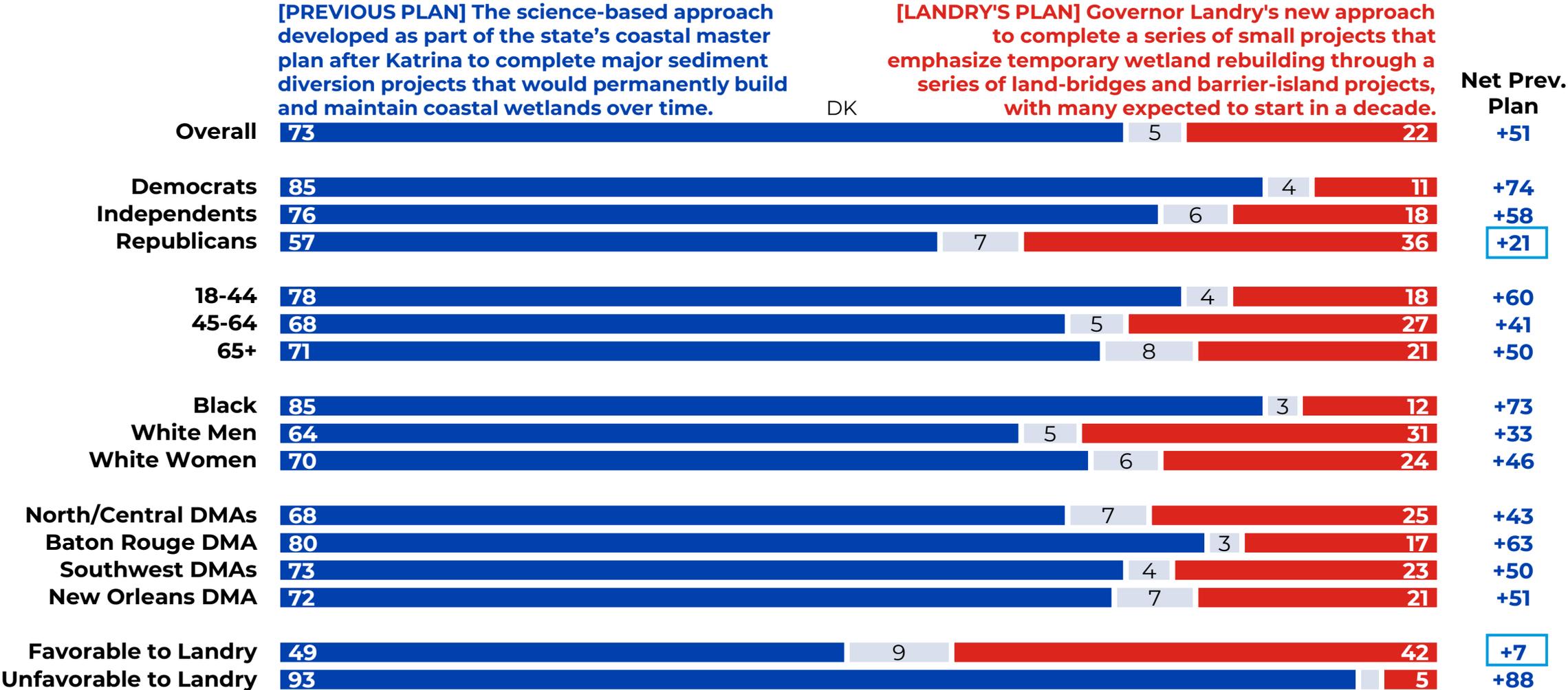
As you may know, last year Governor Landry announce that he would cancel two major sediment diversion projects that were aimed at building and maintaining land on Louisiana's coast and that were key elements of Louisiana's coastal master plan, which was developed in the wake of Hurricane Katrina to meet the challenges of protecting coastal communities.

And just based on what you know, do you support or oppose Governor Landry's decision to cancel these sediment diversion projects?



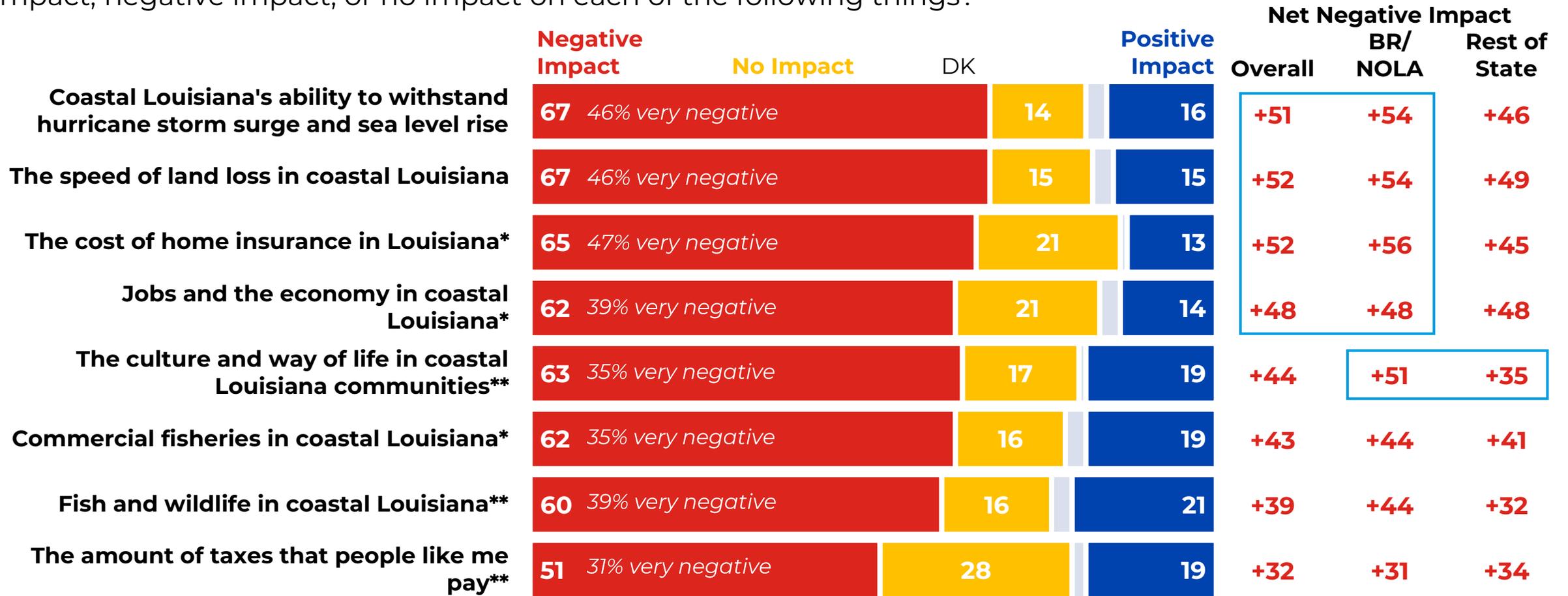
# When presented with the choice, voters overwhelmingly prefer the science-based master plan over Landry's approach

As you may know, instead of the major sediment diversion projects called for by the state's coastal master plan, Governor Landry is proposing a series of smaller diversions and other projects including moving sediment to building land bridges and restoring some barrier islands. Now based on what you know, which of the following approaches to coastal protection and restoration do you think is the better approach, even if neither is exactly right?



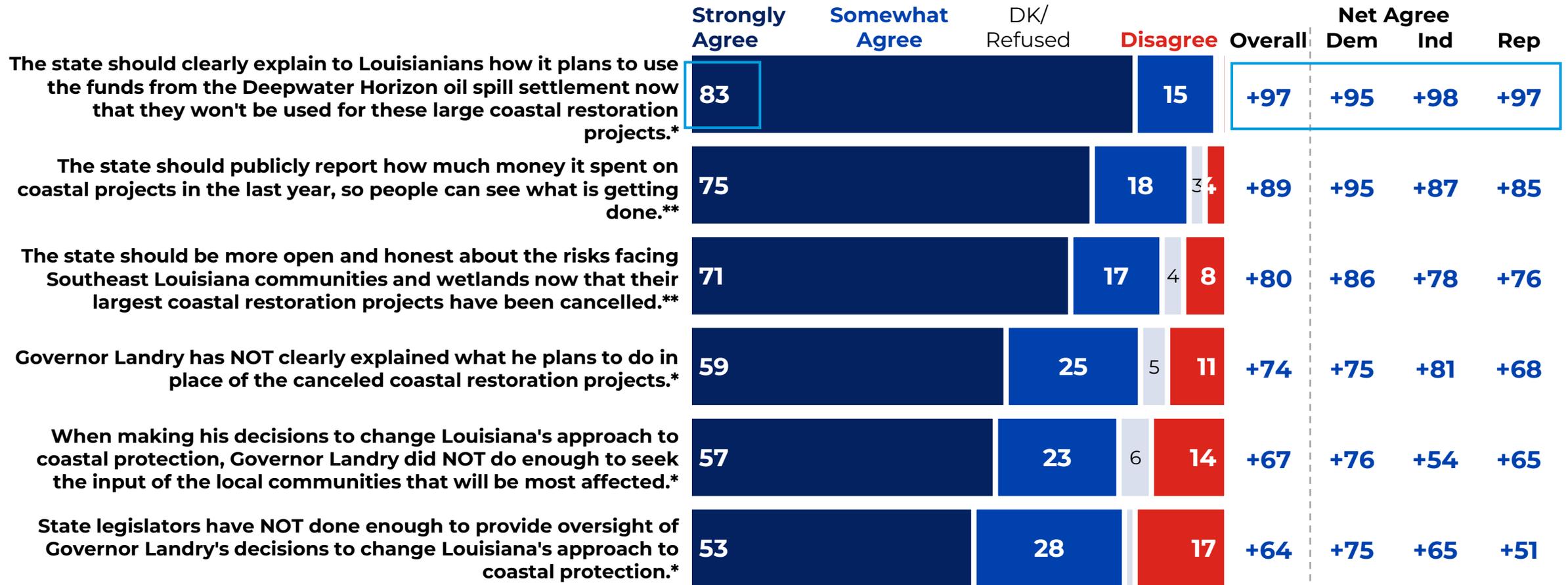
# Voters only see negatives in Landry's decision – especially on the cost of home insurance and the speed of land loss. SE Louisiana voters also see big negative impact on culture and way of life

Do you think that Governor Landry's decision to cancel these sediment diversion projects will have a positive impact, negative impact, or no impact on each of the following things?



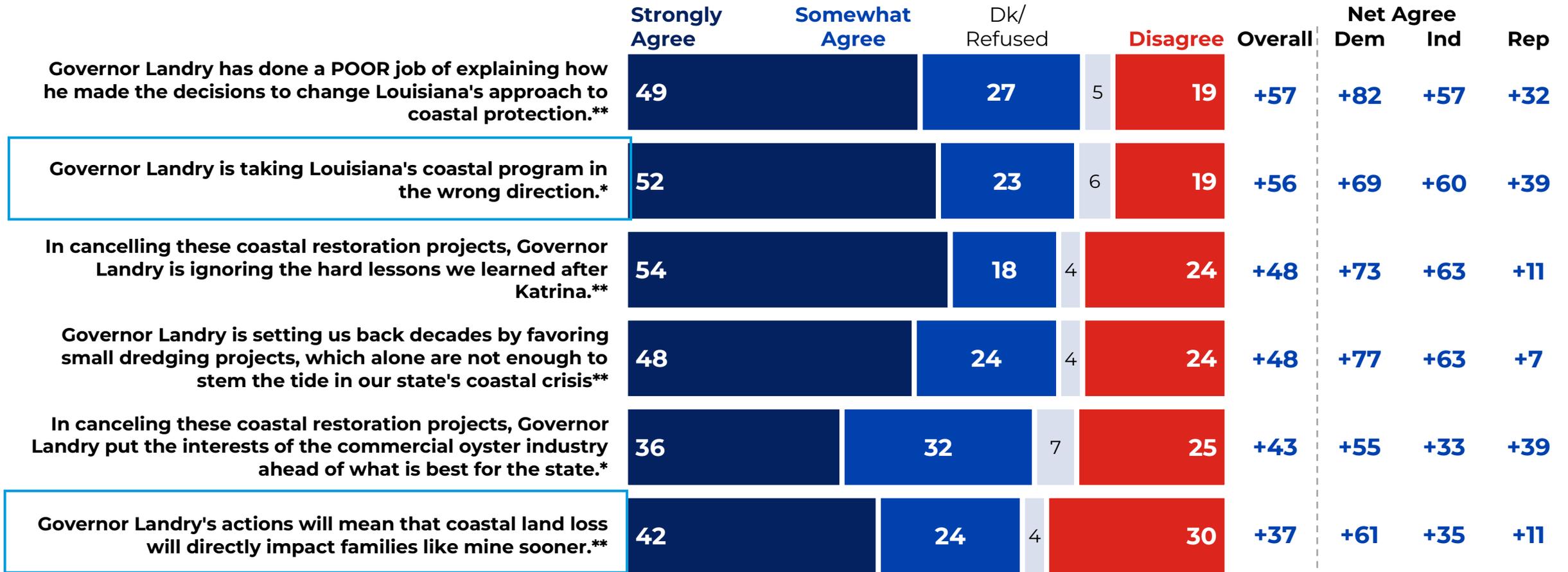
# Voters strongly agree with statements criticizing Landry's lack of transparency, especially on use of settlement funds

Statements about Landry's coastal protection approach



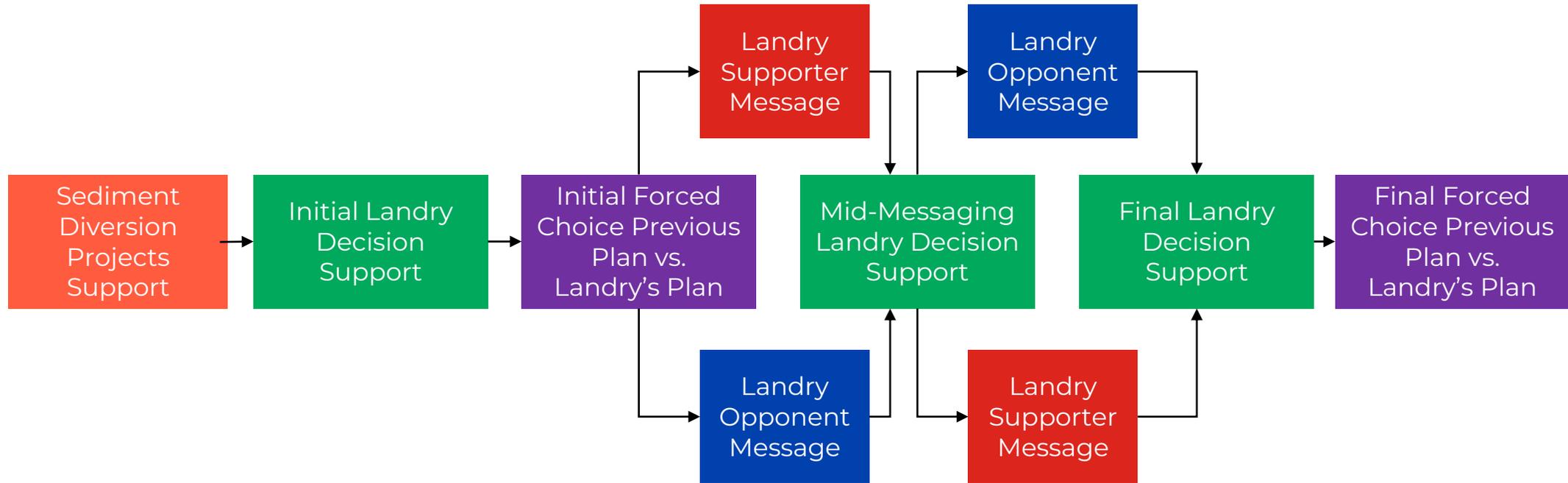
# Voters also agree that Landry is taking the coastal program in the wrong direction

Statements about Landry's coastal protection approach



# Movement and Messaging

# Survey Structure

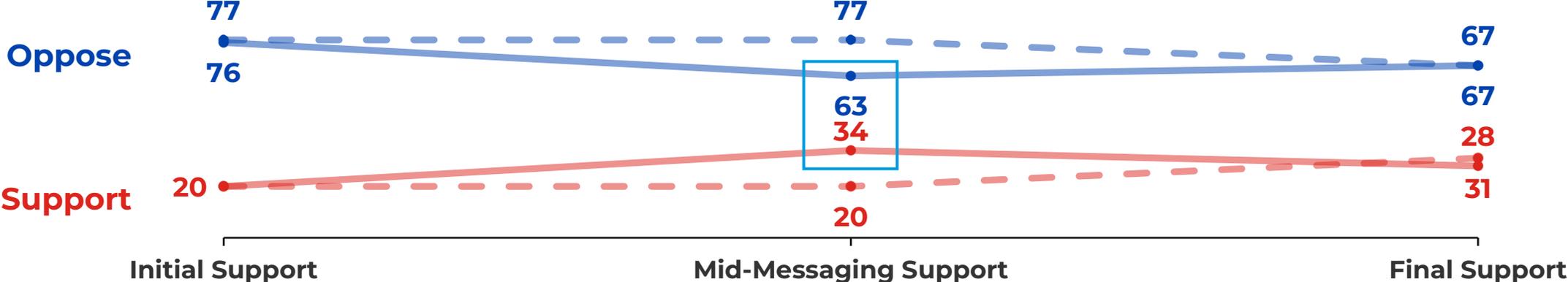


**[LANDRY SUPPORTER MESSAGE]** These massive projects were estimated to cost over three billion dollars, but they would have likely ended up costing much more since the projected costs had already doubled since 2016 - and taxpayers would have been on the hook for any cost overruns, which would have meant higher taxes on Louisiana families at a time when the cost of living is already out of control. Even worse, these projects would have filled our estuaries with freshwater, destroying saltwater ecosystems and the oyster industry. That would not only have killed thousands of jobs and decimated the coastal economy but also destroyed local communities and Louisiana's cultural heritage.

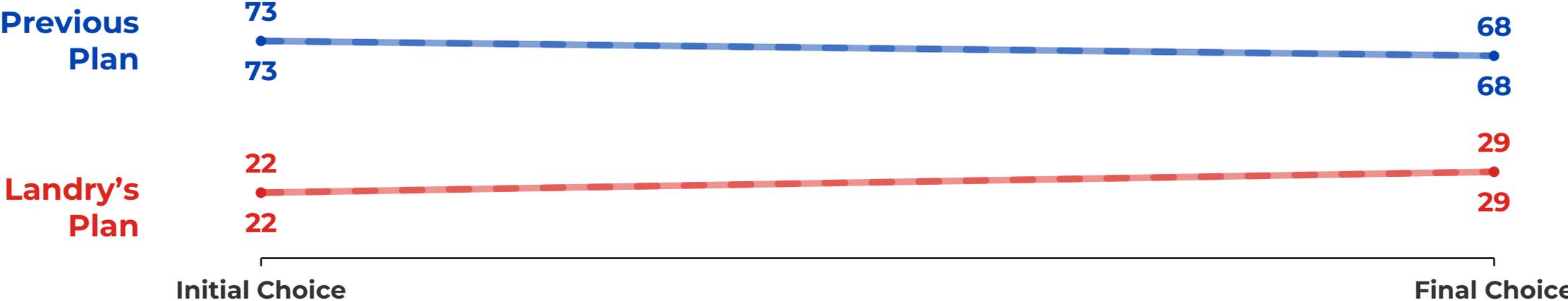
**[LANDRY OPPONENT MESSAGE]** Coastal wetlands are our best defense against hurricane storm surge and sea level rise, but coastal land loss has left us increasingly vulnerable. These projects - which were to be paid for by the 2010 BP oil spill settlement, NOT taxpayer dollars - would have provided our communities with protection against hurricanes and coastal flooding and brought down the cost of insurance statewide. The decision to cancel these projects will not only increase our risk and raise the cost of insurance, but it also wastes the \$700 million that have already been spent on these projects, rips up the state's successful master plan, and squanders the 20 years of bipartisan progress we've made on coastal restoration since hurricane Katrina.

# Even voters who ONLY hear Landry's argument for canceling sediment diversions oppose his stance by a nearly 2:1 margin

Landry's Decision Support Movement



Plan Choice Movement



RESTORE THE MISSISSIPPI RIVER DELTA, FEBRUARY 2026

**Thank You**

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