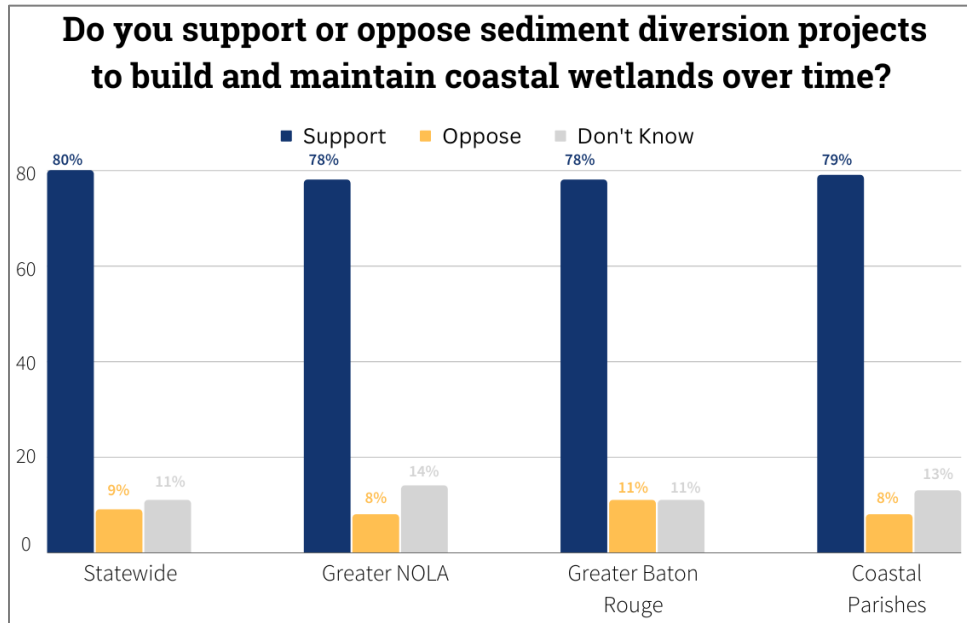


# Louisiana Coastal Poll 2023

## KEY FINDINGS



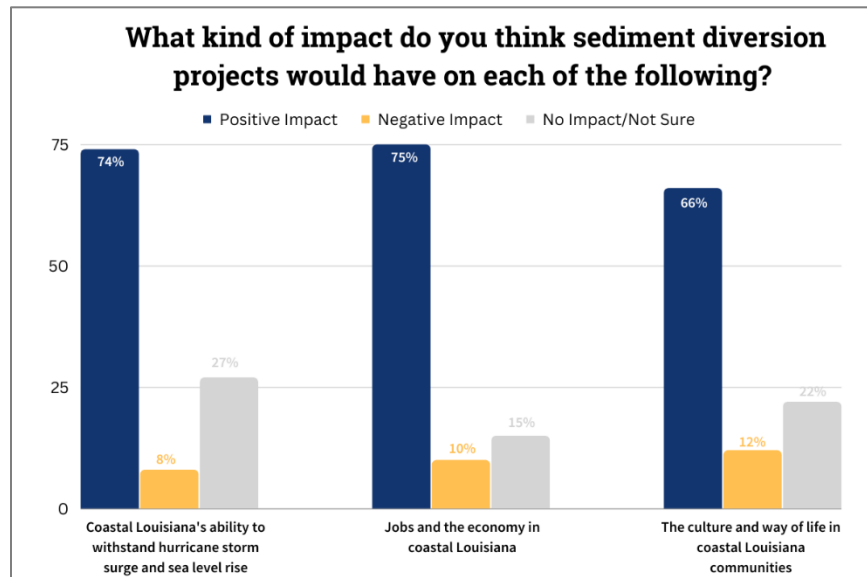
There is widespread, bipartisan support for action to address Louisiana’s urgent land loss crisis through large-scale coastal restoration projects. One long-term sustainable solution, sediment diversions, are supported by voters across geographies and parties. Louisiana voters initially support these projects by a 59 point margin, which increases to 71 points after brief description. In this informed ask, support is at or above 74% in every region and among every demographic. A robust 80% of voters statewide support the use of sediment diversions, a cornerstone of the state’s Coastal Master Plan.



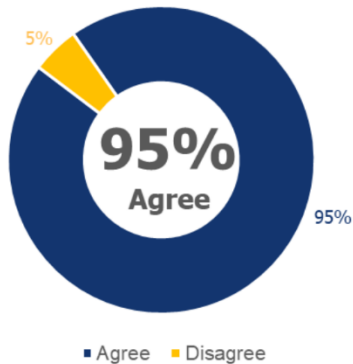
*“We conducted polling similar to this among coastal voters two years ago, and I was surprised to see the **extremely strong cross-partisan level of support for coastal restoration** then, especially at a time when we hear often about how divided America is,” said Andrew Baumann, partner at GSG. “Well, Louisiana is not divided on the issue of coastal restoration and the large-scale sediment diversion projects that are the centerpieces of the state’s plans. The level of support was very high in 2021, and it’s only gotten stronger since then.*

***To call this a consensus would be an understatement.”***

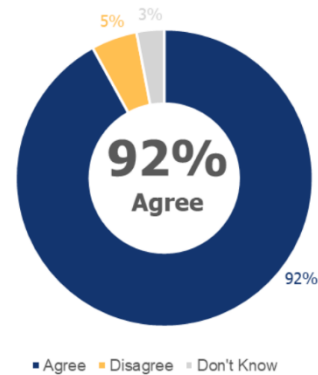
*– Andrew Baumann, Partner at Global Strategy Group*



**Even if we can't restore the coast to its previous footprint, do you think Louisiana should still work to maintain as much coastal land as possible?**

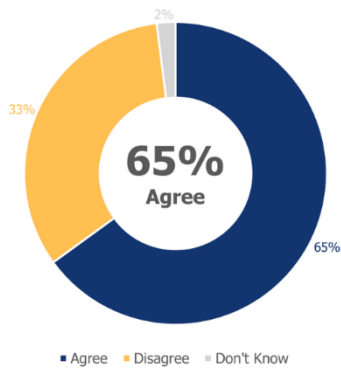


**It is important for the state to have a plan to deal with coastal land loss that keeps up with the latest science.**

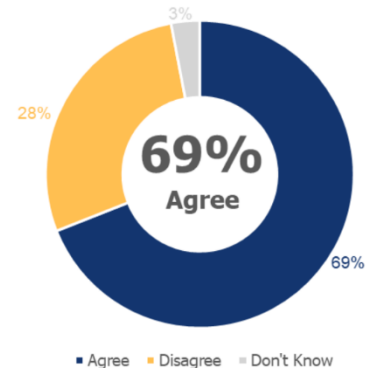


Since the 1930s, Louisiana has lost nearly 2,000 square miles of coastal wetlands. The state stands to lose an additional 4,000 square miles in the next 50 years without additional action on restoration and protection projects from the state's Coastal Master Plan. A nearly unanimous 95% of voters agree the state should work to preserve as much coastal land as possible, even if restoring the state to its original footprint is not possible. Louisiana voters also largely approve of how the state is tackling its land loss crisis, with 92% agreeing it is important to have a comprehensive plan to deal with land loss using the latest science.

**If we fail to act, climate change will have a serious impact on future generations.**



**Climate change is already having a serious impact on Louisiana.**



**About the poll:**

Global Strategy Group conducted a phone survey of 800 registered voters in Louisiana plus an oversample to achieve 1,431 total voters (including 1,054 coastal Louisiana voters) between March 7 and March 14, 2023. At least 150 interviews were conducted in each region of interest comprised of the following parishes: 300 in Orleans and Jefferson; 150 in Ascension, East and West Baton Rouge, and Livingston; 150 in St. Tammany, Tangipahoa, and Washington; 153 in Lafourche, St. Mary, and Terrebonne; 151 in St. Charles, St. James, and St. John the Baptist; and 150 in St. Bernard and Plaquemines. In the combined data, each region was weighted to be proportional to its share of registered voters within the state. The margin of error at the 95% confidence level is not greater than plus or minus 3.5 percentage points for the overall sample and not greater than plus or minus 3.0 percentage points for the coastal sample.

Full poll results can be found at [mississippiriverdelta.org/2023poll](https://mississippiriverdelta.org/2023poll)